

Bowl Games & Parades

STEP UP TO YOUR BIGGEST AUDIENCE YET

Perform for packed college bowl game halftime crowds, march for national parade spectators, and so much more in this unique series of elite high school marching band programs.

[WORLDSTRIDES.COM/BAND](https://www.worldstrides.com/band)





You're always reaching for the breakthrough event that will take your marching band to a new level. Our fantastic bowl game and national parade events are that unique combination of exposure and lasting inspiration. Dive in and see what makes these events oh-so-special.

Insider access means one-of-a kind experiences

EXCLUSIVE PARTNERSHIPS

How often do you get the chance to offer a live bowl game performance or televised national parade to your band? We've built the special relationships it takes to get them in front of literally thousands of fans—maybe even the largest audience they'll ever perform for!

EXPOSURE ON A GRAND SCALE

Bowl games and parades give students so many chances to shine. Battles of the Bands, Pep Rallies, and of course, big halftime shows in national stadiums. Or marching for the TV cameras in the highest-profile national parades. No matter which you choose, our events deliver national exposure.

THE BEST OF THE BIG CITIES

Orlando, Chicago, San Diego, and more. It's all happening in major cities over the holidays, and we put your students into the heart of the action. We bring you a big helping of what makes each city a special destination, from where you eat and what sites you see to the absolutely most fun things to do!

Taking your band to the *next level*

PROFESSIONAL MENTORS

Through live rehearsals, bands get to practice and learn with peers from around the country who play the same instruments. They pick up pro tips from renowned university music professionals. They benefit from adjudicators' critiques, too, when they opt into field show competitions.

A TASTE OF THE COLLEGE BAND SCENE

Bowl games give students a chance to rub elbows with college bands, and see firsthand what it's like to take the next step in expertise and mastery. That's inspiration to grow on!

A BOOST IN CONFIDENCE AND POISE

Being "on" in such a demanding, electric environment is a growth experience like no other! The lights, the field, the make-it-or-break it one-time performance for massive crowds—all combine to bring out the best your students have to give. And make them proud!



NATIONAL SPOTLIGHT

FAMOUS STADIUMS

FANS BY THE THOUSANDS

HEART-POPPING PARADES

BATTLES OF THE BANDS









PROFESSIONAL ADJUDICATORS

NEW YEAR CELEBRATIONS



Bowl Game & Parade Finder

Choose the event that best fits your band!

	THE PERFORMANCES	WHAT MAKES IT SPECIAL		THE PERFORMANCES	WHAT MAKES IT SPECIAL
 <p>Alamo Bowl Dec-Jan San Antonio, TX</p>	<ul style="list-style-type: none"> Perform in the Alamo Bowl halftime show Battle of the Bands field show competition Perform at the Pep Rally with the big college bands Arrange an optional performance at Six Flags™ Fiesta Texas Winning field-show band performs solo at Alamo Bowl pre-game show 	<ul style="list-style-type: none"> One of the all-time most popular bowls—65,000+ fans attend Exclusive rodeo-themed dinner, dance, and awards ceremony is included Great exposure and stepping stone to collegiate band experience Take a break to visit SeaWorld®, San Antonio Zoo, or the Alamo 	 <p>Chicago Thanksgiving Parade Nov Chicago, IL</p>	<ul style="list-style-type: none"> Traditional, crowd-favorite nationally televised parade performance for a crowd of 400,000+ Famed parade route down historic State Street—watched by millions on TV 	<ul style="list-style-type: none"> Visit the Museum of Science & Industry and the Field Museum Take a Thanksgiving dinner cruise on Lake Michigan Hear the Chicago Symphony or Blue Man Group Take an architecture tour
 <p>Pop-Tarts Bowl Dec-Jan Orlando, FL</p>	<ul style="list-style-type: none"> Halftime show performance Perform in Universal Orlando Resort parade Optional performance opportunities at Universal Studios Florida® like the Sound Design: Music and Art of Foley workshop 	<ul style="list-style-type: none"> Package includes a two-day pass to Universal Studios® and Islands of Adventure where you'll encounter villains, dragons, magical creatures, and of course—The Wizarding World of Harry Potter™ Explore Epcot®, Walt Disney World® Resort, SeaWorld®, Kennedy Space Center 	 <p>Holiday Bowl Dec-Jan San Diego, CA</p>	<ul style="list-style-type: none"> Halftime show performance Port of San Diego Holiday Bowl Parade—televised nationally and attracts thousands locally Battle of the Bands field show competition Winning field-show band performs solo at the Holiday Bowl pre-game show 	<ul style="list-style-type: none"> An all-day pass to SeaWorld® and Holiday Bowl Celebration Party in the park is included Visit San Diego Zoo, Seaport Village, or Old Town San Diego Dive into Disneyland® Resort's theme parks—enjoy the rides, attend workshops, watch the fireworks, and so much more!
 <p>Sugar Bowl Parade Dec-Jan New Orleans, LA</p>	<ul style="list-style-type: none"> March in the Sugar Bowl Parade—you could even be featured on live TV! Sugar Bowl Battle of the Bands field show competition Special performances in the French Quarter 	<ul style="list-style-type: none"> Exclusive New Year's Eve dinner, dance, and awards ceremony included Take off on your included Natchez Paddle Boat River Cruise experience Enjoy the Ghosts & Vampires Walking Tour See a performance at Preservation Hall 	 <p>TaxSlayer Gator Bowl Dec-Jan Jacksonville, FL</p>	<ul style="list-style-type: none"> Accepting one band for the exclusive pre-game solo performance Enjoy the TaxSlayer Gator Bowl Pep Rally 	<ul style="list-style-type: none"> Add a day at Universal Studios Florida™ to celebrate your big performance Make the trip to Walt Disney World® Resort to continue the fun
 <p>Liberty Bowl Dec-Jan Memphis, TN</p>	<ul style="list-style-type: none"> Halftime show performance with live musical guest—past guests include Big & Rich, Craig Morgan, Eddie Money, and more March in the Beale Street Parade Compete in Liberty Bowl Battle of the Bands field show competition 	<ul style="list-style-type: none"> Tickets to the Liberty Bowl Professional Rodeo are included in your package Tour Graceland, the National Civil Rights Museum, or the Rock N'Soul Museum Take the Mojo Bus Tour and see the birthplace of the blues 	 <p>ReliaQuest Bowl Dec-Jan Tampa Bay, FL</p>	<ul style="list-style-type: none"> Performance in the halftime show March in the ReliaQuest Bowl New Year's Eve Parade in Ybor City Compete in the ReliaQuest Bowl Field Show Competition for the chance at a six-minute pre-game performance 	<ul style="list-style-type: none"> Your package includes a day pass to Busch Gardens® Tampa Bay and an unforgettable Awards Ceremony celebration and dinner in the park Keep the fun going at Walt Disney World® Resort or stop in to Universal Orlando Resort™



We take care of our *directors*

AS A DIRECTOR LEADING A BOWL GAME OR PARADE TRIP, YOU QUALIFY FOR THE BEST REWARDS:

- › Free travel for you when you sign up with minimum number of full-paying participants
- › A free VIP Preview Trip to your event city on select programs (see below for details)
- › A free copy of our WorldStrides-commissioned concert band piece
- › Free press releases sent out by us on your behalf
- › Free professional development and low-cost graduate credit
- › The industry's highest liability coverage
- › Enrollment in WorldStrides Rewards, a point-based rewards program where valued customers can earn scholarships, personal travel, and more

All-expenses-paid *VIP Preview Trip*

Get to know your event destination when you join fellow directors on our completely complimentary VIP Preview Trip. In addition to sightseeing, this tour includes a private stadium visit and an overview of your event's included activities. It also gives you fresh information and insight to share with your administrators, students, and parents when you return home!

Welcome to the WorldStrides *Rewards Program*

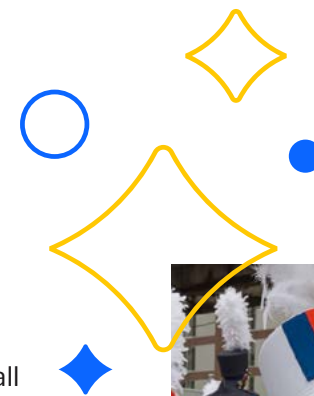
What you do for your students and your community is commendable! WorldStrides Rewards automatically earns you points towards scholarships, personal travel, classroom supplies, or even free travel to one of our exciting Teacher Conventions. Ask your Performing Travel Specialist for details.

The *best* decision you can make for your band

MOST TRAVEL PACKAGES INCLUDE:*

- › A featured performance in a major college bowl game halftime show or national parade
- › Additional performance opportunities at the event destination
- › A game ticket for each participant
- › Professional instruction and rehearsals with nationally known adjudicators
- › Quality hotel accommodations
- › Dinner, dance, and awards ceremony
- › Commemorative performance patch
- › Medical, dental, and accident insurance for all travelers
- › Opportunity to earn free academic credit
- › Flexible payment options allowing you to pay as a group/school, or for WorldStrides to collect funds directly from your travelers
- › Optional Full Refund Program available to protect your travelers' investment

*Inclusions vary by event.
Visit worldstrides.com/band for details.



Get started by calling your
Performing Travel Specialist
888.242.7597

Learn more at
worldstrides.com/band

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