



 **WorldStrides**[®]
Educational Travel & Experiences

**Where to Next?
Destinations to Meet
Your Program Goals**

Meet Your Presenters



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Tell us...

- **What's on YOUR wish list?**
- **What are YOUR current program goals?**



Where We've Been, Where We're Going

2020

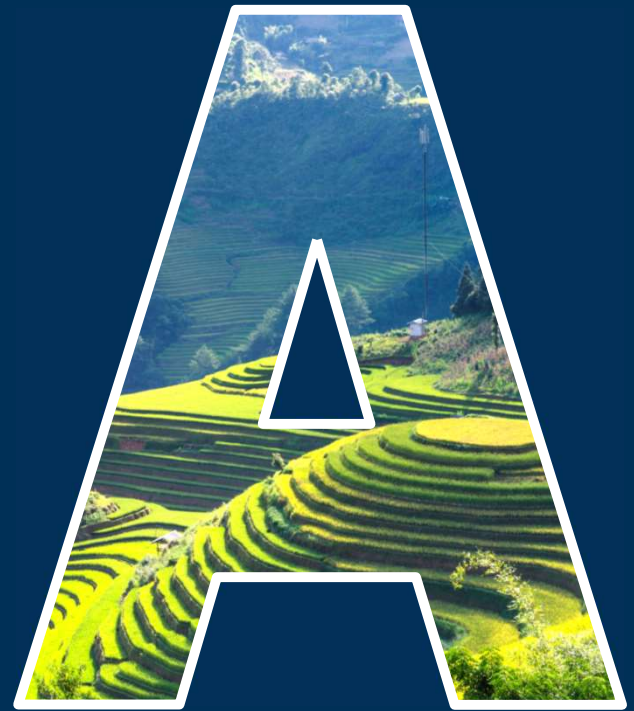
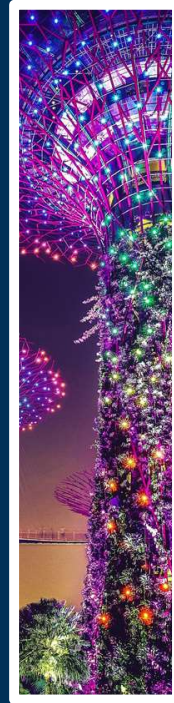
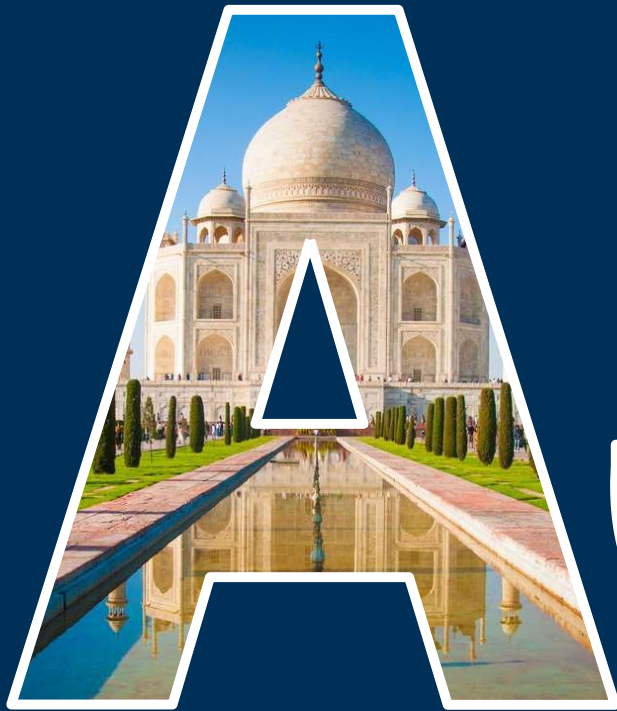


2022



2023







Next Stop: India

When to Go

Feb – April, July – Nov

When to Avoid

Major holidays - Holi Festival, Pushkar Camel Fair, Diwali, Eid al Fitr, Gandhi B-day, Republic Day, Independence Day

Price Point

\$ – \$\$

Populations

Undergrad, E/MBA, PMBA

Pairings

- Jaipur, Delhi, Agra (Golden Triangle)
- Mumbai, Pune
- Bangalore, Hyderabad



What to Expect

Top Industries

- IT Services
- Automotive
- Pharmaceuticals
- Telecommunications
- Agriculture
- Manufacturing





Visit Spotlight

Company	Mother Dairy
Industry	Agribusiness, Food & Beverage, Supply Chain Management
Visit Theme(s)	Innovative Sustainable Practices in Food & Beverage Manufacturing
Highlights	<ul style="list-style-type: none">• Interactive tour of facility• Knowledgeable executive team• Circular economy company framework• Product sample at end of visit



Next Stop: Japan



When to Go

Dec – Feb (off-season)
March – May or Sept – Nov (high-season)

When to Avoid

Summer (festival & rainy season)

Price Point

\$\$\$ – \$\$\$\$

Populations

E/MBA, PMBA

Pairings

- Seoul, South Korea
- Tokyo, Yokohama or Osaka, Japan



What to Expect



Top Industries

- Manufacturing
- Pharmaceuticals
- Agriculture
- Consumer Goods
- Financial Services



**Inclusive
Culture**



Experiential



ESG



Visit Spotlight

Company

Maserati

Industry

Automotive, Manufacturing

Visit Theme

Trends in the luxury consumer market

Highlights

- Showroom tour
- Innovation in brand engagement
- Successful international growth of an established brand



Also on the list...



Singapore



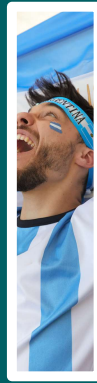
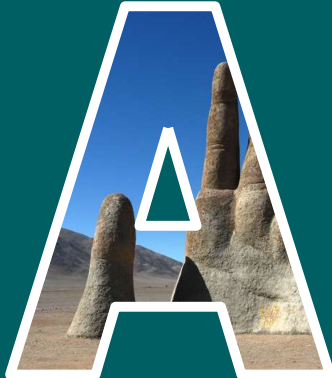
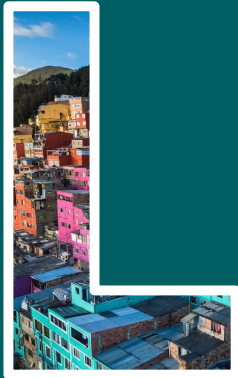
Vietnam



South Korea



LATIN AMERICA



Next Stop: Brazil



When to Go

Sept – Oct; April – May

When to Avoid

Feb/March (Carnival), Easter, Summer

Price Point

\$\$ – \$\$\$

Populations

Undergrad, E/MBA, PMBA

Pairings

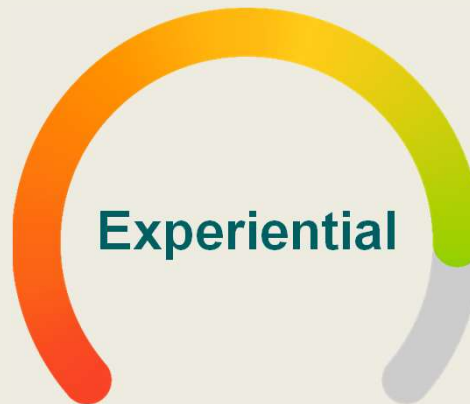
- Rio de Janeiro / Sao Paulo
- Buenos Aires, Argentina



What to Expect

Top Industries

- Agriculture
- Mining
- Manufacturing
- Energy
- Services
- Technology





Visit Spotlight

Company

Braskem

Industry

Chemical/Petrochemical

Visit Theme

Innovation and Sustainability in
Chemical Production

Highlights

- Overview of processes
- Award winning sustainable practices
- Discussion on fostering innovation



Next Stop: Chile



When to Go

Sept – Oct & March – April

When to Avoid

June – Aug; Jan – Feb (peak)

Price Point

\$\$ – \$\$\$

Populations

Undergrad, E/MBA, PMBA

Pairings

- Santiago + Mendoza or Buenos Aires
- Santiago + Montevideo



What to Expect



Top Industries

- Mining
- Agriculture
- Manufacturing
- Financial Services
- Tourism





Visit Spotlight

Company

Walmart

Industry

Retail

Visit Theme

Retail Digital Transformation

Highlights

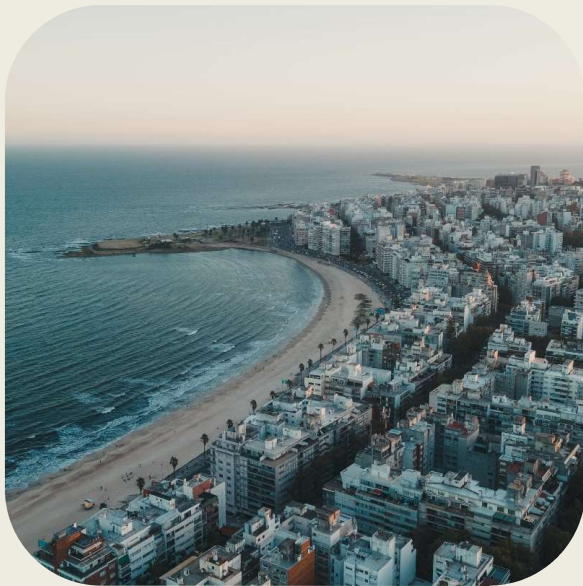
- Visit Walmart Lab
- Executive discussion on creating the best omnichannel retail experience for customers
- Challenges of balancing zero waste goals and supplier agreements



Also on the list...



Uruguay



Argentina



Costa Rica



AFRICA



Next Stop: Kenya

When to Go	Aug – Sept; Dec – Feb
When to Avoid	April – July (rainy season); Nov (Mombasa Festival)
Price Point	\$\$ – \$\$\$\$
Populations	Undergrad, E/MBA, PMBA, etc
Pairings	<ul style="list-style-type: none">• Nairobi & Kisumu• Kampala, Uganda• Kigali, Rwanda



What to Expect

Top Industries

- Agriculture
- Tourism
- Manufacturing
- Financial Services
- Telecommunications





Visit Spotlight

Company	KenGen
Industry	Power, Electricity, Renewable Energy
Visit Theme	Geothermal Power for Sustainable Development
Highlights	<ul style="list-style-type: none">• Facility tour of power station in Olkaria• Meet with executives in Nairobi at KenGen headquarters





Next Stop: *Ghana*

When to Go	Oct – March
When to Avoid	Sept – Oct
Price Point	\$\$ – \$\$\$
Populations	Undergrad, E/MBA, PMBA
Pairings	Kumasi & Accra



What to Expect



Top Industries

- Mining
- Agriculture
- Energy
- Manufacturing
- Services
- Construction



**Inclusive
Culture**



Experiential



ESG



Visit Spotlight

Company

mPharma

Industry

Public Health, Medicine

Visit Theme

Promoting Public Health and Prevention of Infectious Diseases in Ghana

Highlights

- Discussion of role in disease prevention and affordable healthcare and medicine
- Knowledgeable executive team with 10+ years of industry experience
- In-depth Q&A with executives



Also on the list...



Rwanda



South Africa



Morocco



Resources

- <https://www.travelsafe-abroad.com/>
- <https://dashboards.sdgindex.org/rankings>
- <https://epi.yale.edu/epi-results/2022/component/epi>

