



WorldStrides[®]

Educational Travel & Experiences

Lifelong Learning & the Future of Work

Meet Your Featured Speaker



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Enrollment Declining

- 1.1% drop fall 2022 vs 2021. 7.5% drop since 2019
- 10-15% drop in traditional incoming students in 2025
- Cost, debt, and strong labor market

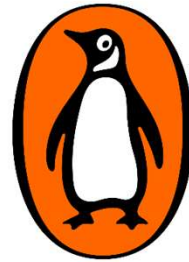
Degree \neq "job ready"

- Screening for GPA dropped from 73% in 2019 to 37% in 2022
- 72% of employers don't see degrees as reliable signals of employee performance
- Hiring for skills





accenture



Google



Microsoft



Competition

- Free learning: Coursera, EdX
- Company based learning: Google, Amazon, Adobe
- Social: TikTok, YouTube

Opportunities

- Half life of skills: 37% of the top 20 skills considered necessary for the average job have changed since 2016.
- Lifespan
- Pathways aren't linear – need help navigating and preparing
- Employers need help

Recruit and Retain

1. Tighter connection with EMPLOYERS
2. Build LIFELONG relationship
3. Embed EXPERIENCES





1. Employers

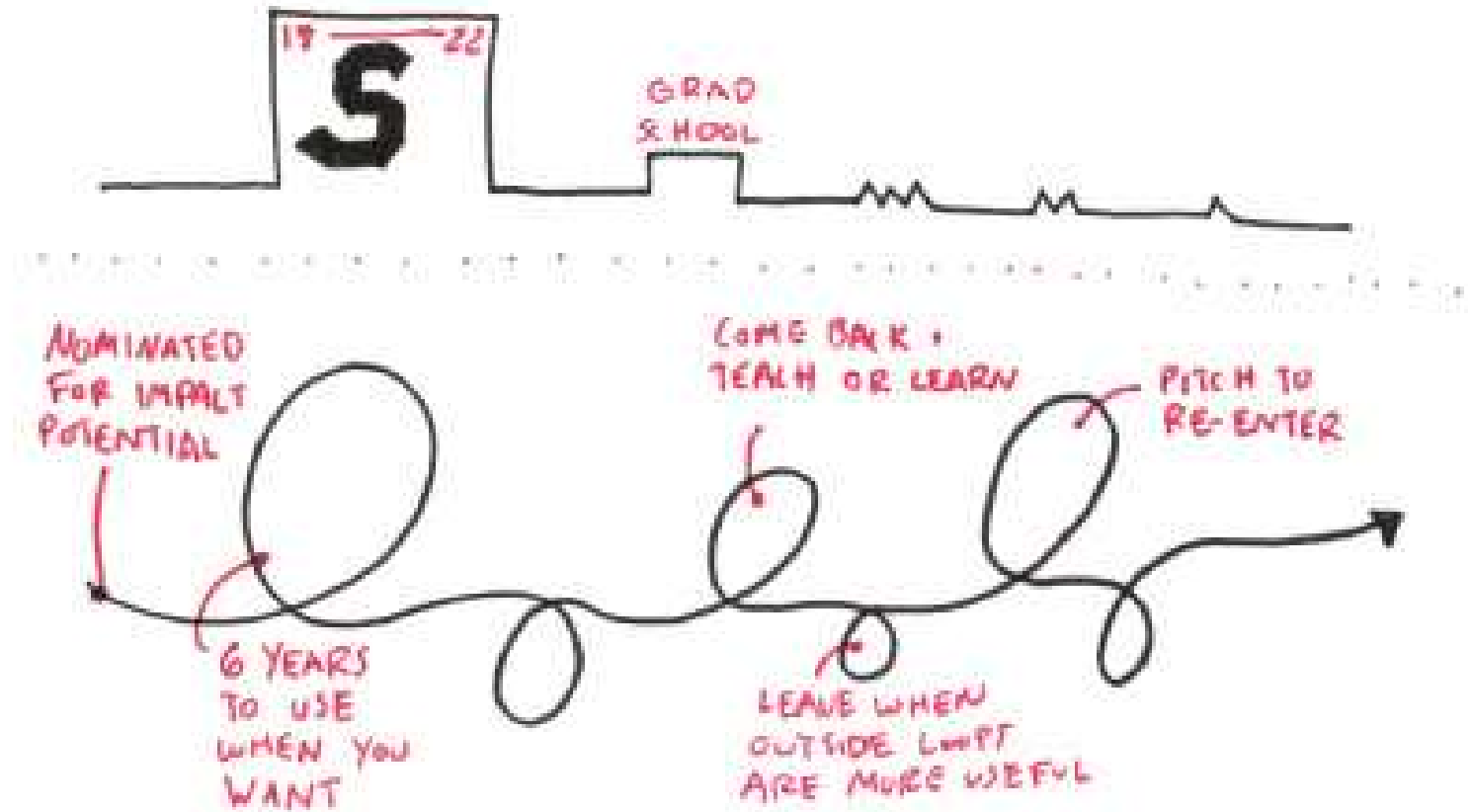
- Pair degrees with certificates
- More and different work-based experiences for student
- Continuous L&D- employers pay!
- Translate work to credit. All learning counts!



2. Lifelong Learning

- 12.5 jobs over a lifetime
- 4 years is average tenure in a job
- 150-year lifespan!

Open Loop University





3. Embed Experiential Learning

- Internships, Co-ops, Apprenticeships, Gigs
- Travel
- Volunteer Activities
- Translate skills learned

... gpa: 3.50

 ...
 ... gpa: 3.61 accum hours: 33.0

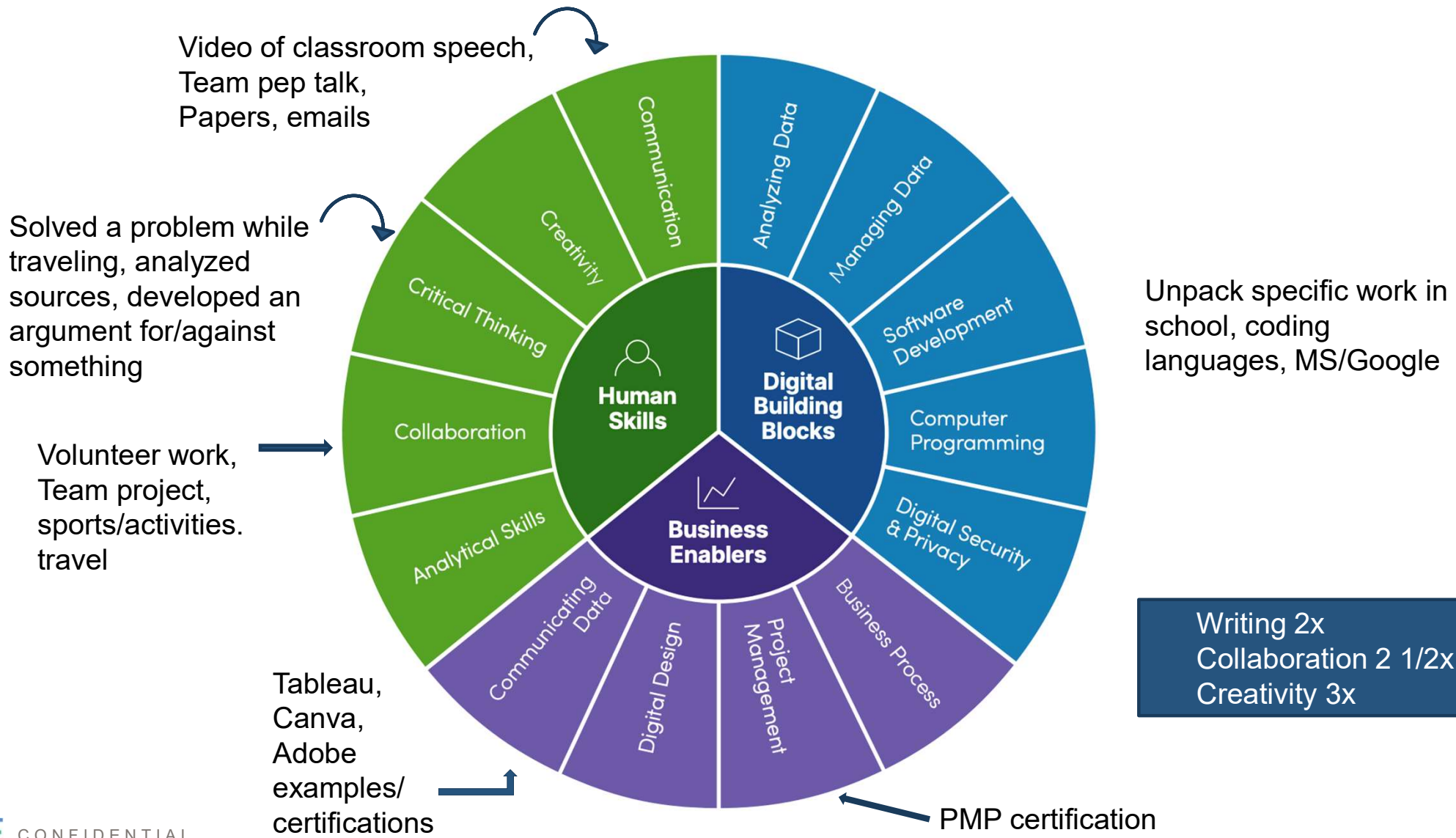
 PHYSICS
 MORE LAB
 GEOM-CALC III
 RO TO COMPUTING
 IV/COMM CHORUS
 term gpa: 3.50 accum gpa: 3.57 accum hours:
 Status: Dean's List
Spring-----
 3 ELECTRONICS
 01 MATH REASONING
 161 RHETORIC & WAR
 PRIN OF ECON-I
 ... CHORUS term gpa: 3.63

Comprehensive Learner Record



Transcript 2.0 – Why CLR?

- Enables more skills-based hiring
- Holistic admissions – entire picture of student
- Capture artifacts
- Lifelong engagement
- Owned by the student



CLR is Moving Fast

- Projected 50% of postsecondary institutions will deploy CLR or micro-credentialing expressions in the next 5 years.
- Probably coming in one form or another – AI scanning all your info!
- NGA and JFF – \$140M in 7 states



Discuss

Pick a topic to discuss at your table for 15-20 minutes

- Comprehensive Learner Record
- Skills-based hiring and articulation of skills for students
- Experiential Learning (all types)

Questions to consider:

- What's working for you/your school?
- What is getting in the way of making progress?
- What are concrete steps you can take to advance something after this event?