

Educational Travel & Experiences

Beyond the Buzzwords: DEI in Global Programming

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Meet Your Presenter





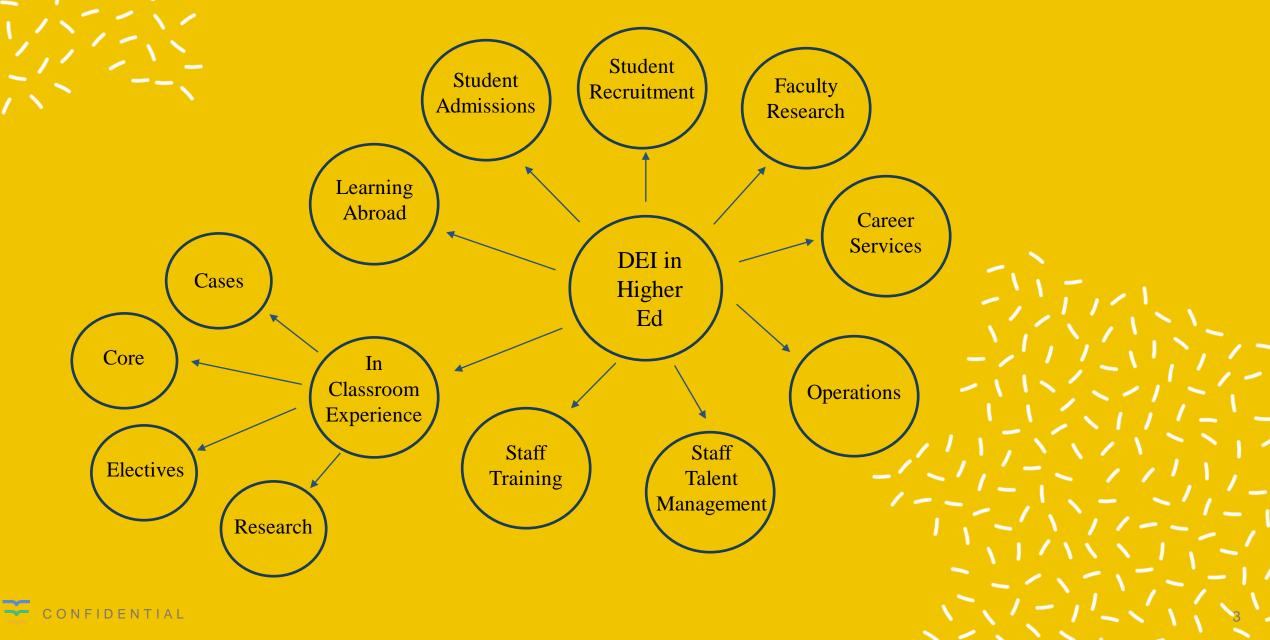
Michael Desiderio Executive Director, EMBAC

DEI in Higher Ed

Questions to Consider, Insights to Ponder



DEI Ecosystem in Higher Ed



Questions to Consider (overarching)

- What is your DEI vision statement?
- In what way does the school use your DEI vision/mission statements effectively to recruit, train and support?
- What else have you learned about advancing your diversity efforts that you could share with other schools?
- What do each of these mean in the context of your school?
 - o Diversity
 - Equity
 - \circ Inclusion
 - Access





Insights from a recent EMBAC session

• Too little – I wish we did more **75%**

- My program's DEI effort
 - for our students is...
- Acceptable right where we need to be 6%
- Too much we need more focus 0%
- Not sure 6%
- N/A 13%





Insights from a recent EMBAC session

Does your program employ specific practices to ensure a diverse class?

- Yes **41%**
- No 24%
- Not Sure 29%
- N/A 6%





Insights from a recent EMBAC session

- Which aspect of diversity
- currently receives the greatest
 - focus at the program level within your school?

- Gender 29%
- Ethnicity 12%
- Race 35%
- Socio-economic 6%
- Other **0%**
- N/A



18%



Insights from EMBAC Research

How many students

were enrolled in your most recent cohort

from the following

categories?

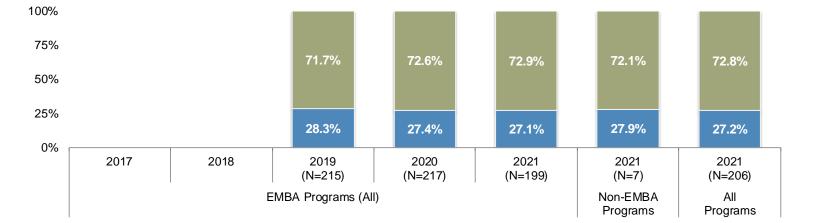
| | | EME | Programs | Programs | | | |
|-----------------------|------|------|----------|----------|-----------------|---------------|-----------------|
| | 2017 | 2018 | 2019 | 2020 | 2021 (N=190) | 2021 (N=5) | 2021 (N=195) |
| Female | | | | | 33.0% | 40.0% | 33.2% |
| Male | | | | | 67.0% | 60.0% | 66.7% |
| Other Gender Identity | | | | | 0.0% | 0.0% | 0.0% |

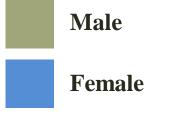
Non-EMBA

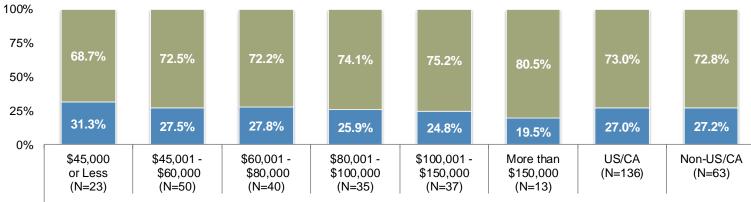
| | EMBA Programs by Segment - 2021 | | | | | | | | | |
|-----------------------|---------------------------------|----------------------------------|----------------------------------|-----------------------------------|------------------------------------|-------------------------------------|------------------|-------------------------|--|--|
| | \$45,000 or Less (N=21) | \$45,001 - \$60,000 (N=49) | \$60,001 - \$80,000 (N=38) | \$80,001 - \$100,000 (N=34) | \$100,001 - \$150,000 (N=32) | More than \$150,000 (N=15) | US/CA (N=129) | Non- US/CA (N=61) | | |
| Female | 40.5% | 35.2% | 34.2% | 28.6% | 29.9% | 33.7% | 36.1% | 29.2% | | |
| Male | 59.5% | 64.7% | 65.8% | 71.4% | 70.1% | 66.3% | 63.8% | 70.8% | | |
| Other Gender Identity | 0.0% | 0.1% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | | |

Insights from EMBAC Research

All faculty in program by gender







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EMBA Programs by Segment - 2021

Summary Thoughts

Most of us are <u>not</u> DEI experts...

...we don't have to be to have an impact!

IF...we're open to learning...

...open to sharing...

...AND...

...willing to be KIND!







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