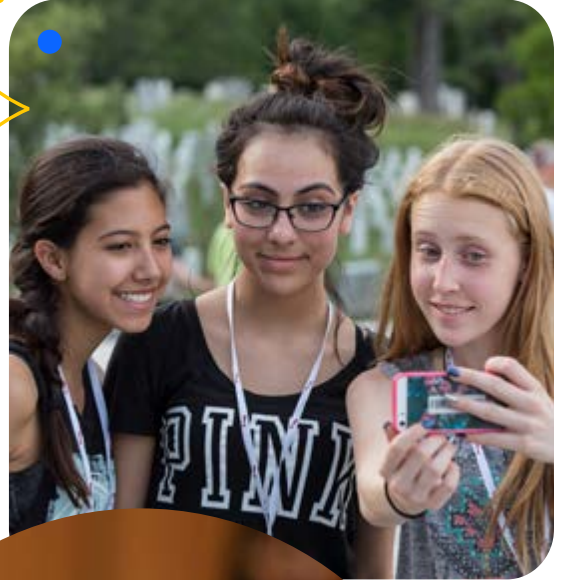
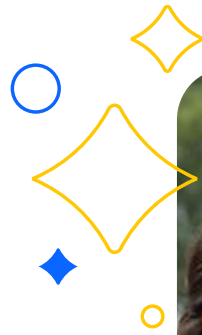


# Heritage Festivals

## YOUR PARTNER IN MUSIC EDUCATION

Compete, learn, and grow at our adjudicated, national festivals offered across North America. Open to middle- and high-school aged choral and instrumental ensembles.

[WORLDSTRIDES.COM/ FESTIVALS](https://www.worldstrides.com/festivals)



# Go beyond the music room and feel your music *soar*



Like you, we're passionate about watching students' skills and their love of music blossom. That's why we offer the most exciting, personally rewarding festival experiences—beyond the music room, across the country, and around the world.

New cities to explore. Fun to share with classmates, and friendly competition with peers. Professional, real-world stages to conquer, and new ideas to absorb from seasoned mentors who are standouts in the field.

These are what make our Heritage Festival events so special. Each festival is a great chance to see a new part of the country and discover why music is the universal language.



**ADJUDICATION TO GROW ON**  
Get great insight and sharpen skills.

**DESTINATIONS TO FALL FOR**  
Get out of town and discover a new place.

**REWARDS FOR MAKING IT HAPPEN**  
Bonuses and tons of added value—it's all in store for you!

# Mentorship from the *masters*

Music education is at the heart of every one of our festivals. It starts with giving you a top-quality, immersive music experience, in a real-world setting. It builds momentum by exposing you to top music professionals in a well-run festival concert and meaningful onstage clinic. It concludes in a celebration with friends new and old as you await the results of the festival's competition. We believe the educational power of our festivals builds a competitive edge for your music program. And it makes for the memories of a lifetime, too!

## The highest quality *adjudication*

Each of our festivals is adjudicated by a panel of three veteran music professionals in your field, who are trained annually by us in our five-star adjudication philosophy. This translates into:

- ▶ A balanced scorecard representing three professional opinions.
- ▶ Year-over-year consistency, so you can judge your progress.
- ▶ A scoring system that takes into account school size and skills, giving you a fair chance to win awards regardless of your group's relative qualifications.

## We deliver the most *professional* coaching and mentorship

Right after your festival performance, one of your adjudicators will conduct an onstage clinic with your ensemble. This is your ensemble's personal time for hands-on instruction and live feedback. It's designed to support your program and deliver that extra burst of inspiration for your group!

## Free *academic credit* for your students

Unlike other travel partners, we're officially accredited, like your school, which means we offer your students free academic credit for their participation in a festival and subsequent online coursework. We also offer free professional development for our music directors.

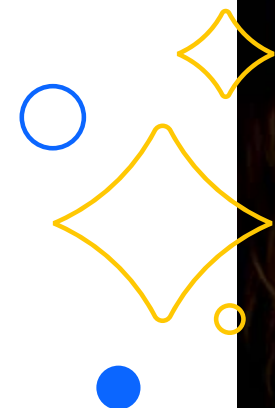


## The AIM Experience *Master Class*

Affirm. Inspire. Mentor. That's what our AIM Experience stands for, and it's what you get with this very popular, professional-led master class. They're helping scores of students boost their skills, and they're available at any of our festival events.

### HERE'S HOW OUR AIM SESSIONS WORK:

- ▶ 60-90 minute private master classes led by a university-level clinician. Our roster includes greats like Anthony Maiello, and Marti Newland, to name a few.
- ▶ AIM master classes are available during each of our events in private settings, like college music classrooms.
- ▶ The content is completely customized by you! You'll share a pre-event call with your clinician to set the focus and tone for your session.
- ▶ As a first-come, first-served experience, AIM fills fast, so it's important to book it as soon as you commit to your festival.



# Insider access and *know-how*

## FESTIVALS ARE OUR SPECIALTY.

Our exclusive access to many of the best venues and professional music talents allow us to put together a festival series that offers you top-quality instruction and adjudication, coupled with the fun destinations that appeal to your students.

## A quality event, *every time*

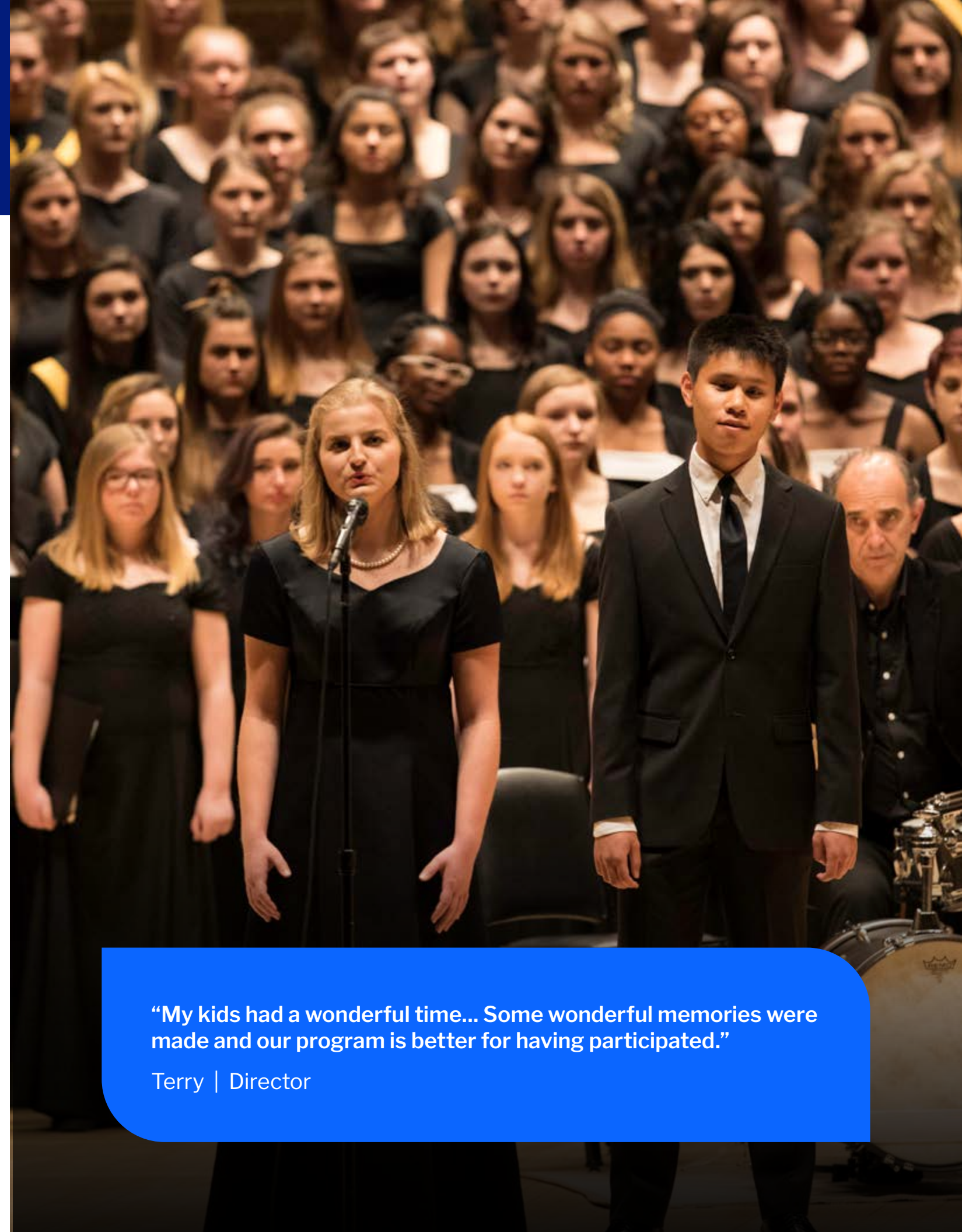
We've spent decades perfecting our festival experience. We pride ourselves on delivering meaningful adjudication, friendly competition, and fun awards celebrations to every group. Our conductors and mentors are all professionals who know how to support student musicianship and inspire kids to new levels of confidence. Our performance spaces are fun and inspiring, too.

## Something for *everyone*

With a wide variety of festivals offered each spring, our festival lineup gives you the flexibility to find the perfect fit just for your group. We're seasoned travel experts with more than 55 years of experience hosting events and planning student tours. We'll help you find the perfect event and customize it to meet your budget and goals.

## The *local scoop* on what to see and do

Choosing what to do with your group while you're in town is part of the fun! Let our team of experts build an itinerary that meets all your needs. You can depend on us to know your festival city inside and out, giving you ideas on popular sightseeing excursions, the most appealing dining spots, and more.



“My kids had a wonderful time... Some wonderful memories were made and our program is better for having participated.”

Terry | Director



# A trip that's *tailored* to your needs

Our specialty in music, combined with our strength in travel planning, gives us one great benefit: the freedom to arrange a festival that truly maps to your vision. Our itinerary team excels at making your festival fit your goals and budget, from the shortest excursions to the most extended programs—the “right size” is the one that works best for you.

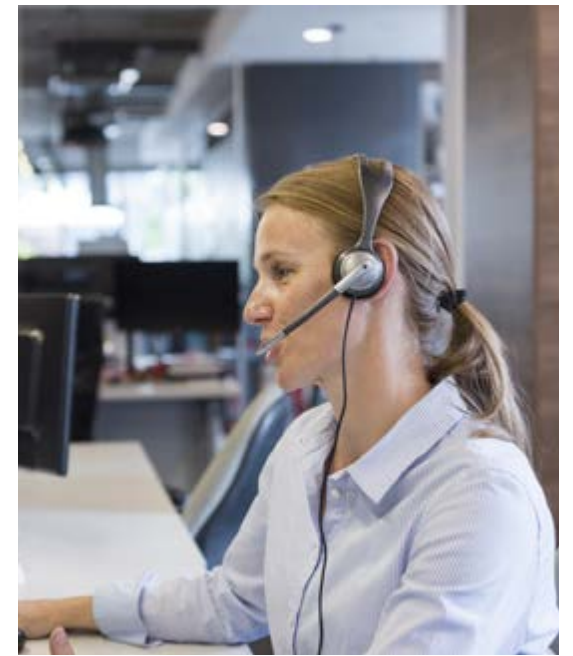
### A PARTNER TO GROW WITH

From pre-trip planning to on-tour event management, we've got you covered. Your Performing Tour Specialist will help you choose the right event to meet your goals, and they'll work with you from year to year to help you create a travel plan that builds your music program. They are truly your partner, with the ability to help you explore everything WorldStrides Performing Arts has to offer—from elite festivals to bowl games to customized tours anywhere in the world.

### EXACTLY WHAT YOU WANT

In performance travel, one size definitely does not fit all. That's why we'll customize any of our festivals to suit your specific needs. Want us to arrange everything from buses and air travel to meals and sightseeing? Great! Opting to stay an extra day or two? We'll help you extend your itinerary, and arrange your lodging and meals.

“I really like that everything for the tour is already planned, smooth and flexible. They always think of the details. ...They made sure I got the tour I wanted.”  
Arthella | Director





## A *tradition of travel* builds music programs

The great thing about our festivals is that you start building your program momentum and success, right from the first one you do. Festivals create enthusiasm for your music program within your school and community. You earn active financial support and enhance your reputation. You retain your young musicians and win new ones to your classroom.

### How we support your planning and fundraising efforts:

- › Flexible payment options allowing you to pay as a group/school, or for WorldStrides to collect funds directly from your travelers.
- › Free use of our Director Tool Kit—including our Admin Approval Kit and Parent & Booster Meeting Guide.
- › Tips for promoting your trip in your school and in your community—including our social media and PR Pro Guide.
- › Fundraising resources like our free idea book, tracker sheet, and flyer templates.
- › Access to our Gift of Performance program, a student-managed donation tool that puts 100% of donations straight to your account.

## Value: We pay it forward with *rewards*

We're not just any festival company—we're committed to giving the kind of extra-mile value that comes with true partnerships. Anticipating your needs. Providing expert planning help. Supporting you with fundraising ideas. These things are the ultimate rewards you get from working with a true partner.

### WHAT YOU CAN EXPECT:

- › You travel free with a minimum number of student participants.
- › You're automatically enrolled in WorldStrides Rewards, a point-based rewards program where valued customers can earn scholarships, personal travel, and more.
- › Optional Full Refund Program available to protect your travelers' investment.
- › Early sign-up promotions available.
- › Complimentary press releases for your upcoming event.
- › Your students get free academic credit for traveling and completing online coursework.
- › You qualify for free professional development and discounted graduate credit.



# Welcome to our Heritage Festival *destination lineup*

Our festivals provide a tremendous opportunity to explore and discover new places as a valuable part of the overall experience. We're proud to offer great destination choices, from New York City to Hollywood to Honolulu.

- 📍 ANAHEIM
- 📍 ATLANTA
- 📍 BOSTON
- 📍 CHICAGO
- 📍 COLORADO SPRINGS
- 📍 DALLAS **NEW!**
- 📍 HAWAII
- 📍 HOLLYWOOD
- 📍 NASHVILLE
- 📍 NEW ORLEANS
- 📍 NEW YORK
- 📍 ORLANDO
- 📍 PHILADELPHIA
- 📍 SAN ANTONIO
- 📍 SAN DIEGO
- 📍 SAN FRANCISCO
- 📍 SEATTLE
- 📍 ST. LOUIS
- 📍 TORONTO
- 📍 VANCOUVER
- 📍 WASHINGTON, D.C
- 📍 WILLIAMSBURG



See the most up-to-date festival calendar online. Choose the dates that work for you!  
[worldstrides.com/calendar](http://worldstrides.com/calendar)

# A day in the life of a *Heritage Festival*

Our popular New York City Festival is filled with excitement—stimulating performance, sightseeing in the world’s culture capital, and a blockbuster awards night, including a Hudson River cruise. Here’s a sneak peek of what the festival experience looks like!

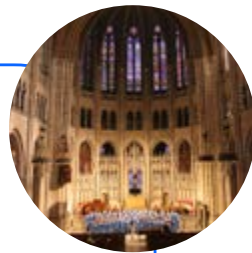


## Day 1

### Welcome to the Big Apple!

Jump right into the music with our popular AIM Experience master class, which provides personalized instruction just for your group.

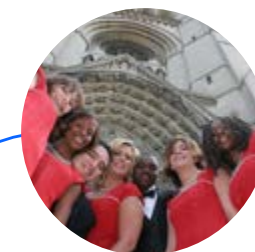
After your private warmup, take the stage in beautiful **Riverside Church**, an acoustic dream, and perform for your adjudication panel and fellow festival ensembles.



## Day 2

### The Performance

Following your performance, enjoy immediate feedback during your onstage clinic.



You can't leave New York without the pizza. Do a **pizza party lunch**.



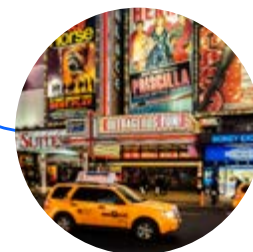
Celebrate and dance the night away on your **Hudson River Cruise**.

Grab some **New York bagels** and head for home. Or, work with our team to extend your stay a day or two.



## Day 4

Goodbye, NYC!



Now it's your turn to be the audience! Relax and settle in for a **Broadway Show**.



Break for a little **souvenir shopping** and take a selfie with your new NY gear.



Enjoy a group dinner (complete with singing waiters) at famed **Ellen's Stardust Diner**.

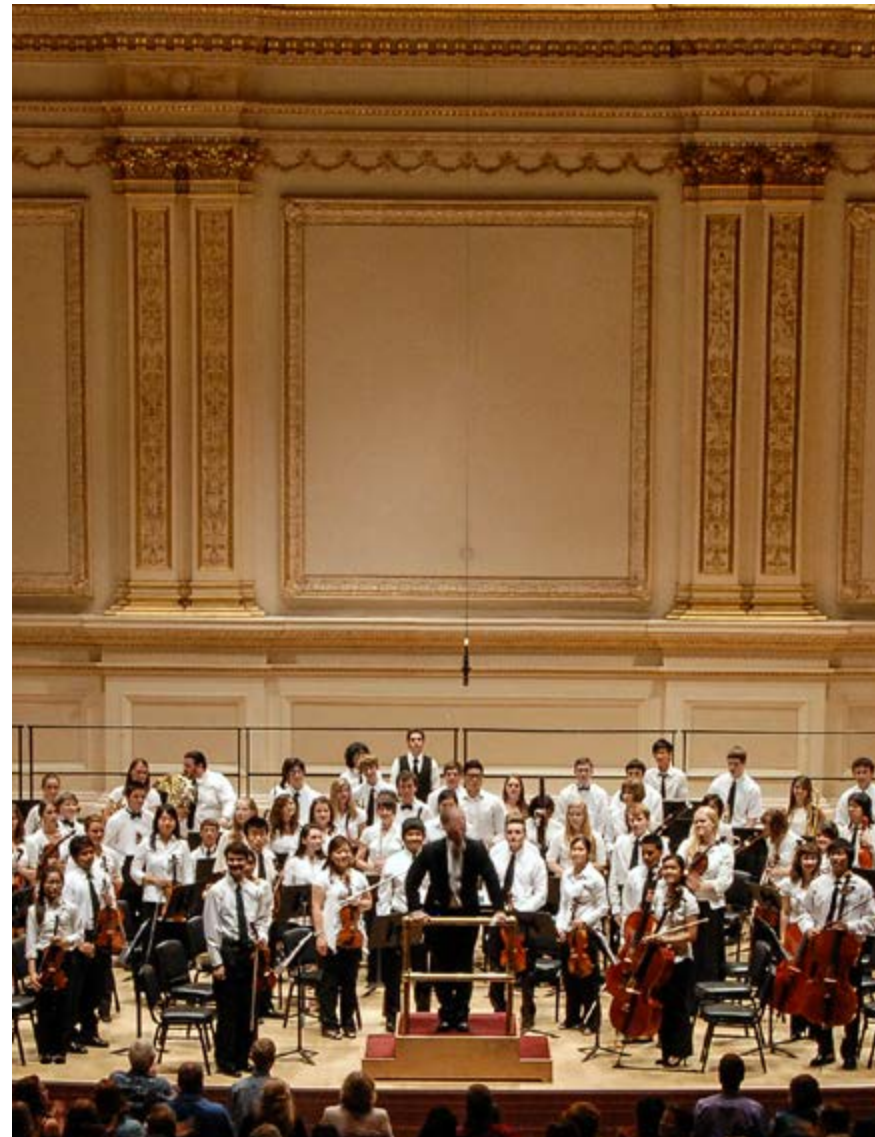


# Elite Performances

Our elite performing programs are designed to honor the most skilled and deserving student ensembles. By selective entry or audition, these are once-in-a-lifetime opportunities to learn and grow under the batons and discerning eyes of world-renowned conductors and adjudicators.

## Festival at *Carnegie Hall*

Live out the fantasy of a truly professional performance in a venue that has hosted the greatest of the greats in the world of music. Students will participate in a live performance on the Ronald O. Perelman Stage in the Isaac Stern Auditorium and gain valuable access to our renowned adjudicators and conductors.



“I loved it. It was exactly what I wanted. I wanted a legitimate educational experience for the students, not just a vacation. Meanwhile, the students still had a fabulous time, enjoyed the learning, enjoyed the music, and enjoyed being together. I honestly cannot say enough positive things about this experience.”

Jessica | Choir Director



## Festival of *Gold*

Designed for choirs, bands, and orchestras looking for a musically immersive experience, this prestigious event features instruction by top-notch professional clinicians and adjudicators, plus travel to the most exciting U.S. cities. It includes festival performances, a private clinic, and an encore concert in a major concert hall.

Check out the full elite lineup of event dates and conductors:

[worldstrides.com/calendar](https://worldstrides.com/calendar)

# Customized performing tours

The sky's the limit with our customized performing tours. We've put together a portfolio of popular performance travel opportunities you'll love. Whether it's a specialized tour in North America or anywhere in the world, these trips deliver truly out-of-the-ordinary experiences, and we're happy to adapt any of them to fit your specific needs and budget. Completely customized? Yes, we can!

## Popular American and International Performing Tours



### NEW YORK

- › **Sites:** Times Square, Statue of Liberty, 9/11 Memorial, Top of the Rock, Central Park
- › **Activities:** Attend a Broadway Show, perform at St. Paul's Church or the Lincoln Center, visit Carroll Music Studios



### NASHVILLE

- › **Sites:** Country Music Hall of Fame and Museum, Schermerhorn Symphony Center, Opryland Hotel, Grand Ole Opry, The Parthenon Museum
- › **Activities:** Perform at Country Music Hall of Fame and Museum, create a record at RCA Studio B, take a master class with a college professor of music



### WASHINGTON, D.C.

- › **Sites:** White House, Capitol, Monument Tour, Arlington National Cemetery
- › **Venue options include:** The Old Post Office Pavilion, Union Station, various monuments, Capitol Hill, the Smithsonian Institution museums, and the Walter Reed Army Medical Center



### ORLANDO

- › Visit Disney's Animal Kingdom® Theme Park, Epcot®, and Magic Kingdom® Park with a Walt Disney World® 3-Day Park Hopper Pass
- › Take a workshop like Disney Sings



### ANAHEIM

- › Visit Disneyland® Park and Disney California Adventure® Park, with a Disneyland® Resort 3-Day Park Hopper Pass
- › Learn in the Music 101: Inside the Soundtracks of Disneyland® workshop



### NEW ORLEANS

- › **Sites:** French Quarter, Preservation Hall, St. Louis Cathedral
- › **Activities:** Take a dinner cruise on the Steamboat Natchez, perform at the Jazz Museum, take a swamp tour, take a class at New Orleans School of Cooking



### IRELAND

- › **Sites:** Cliffs of Moher, Bunratty Castle, Dublin Castle
- › **Venues:** Galway Cathedral, St. Patrick's Cathedral, Dublin Castle



### GERMANY, CZECH REPUBLIC, AUSTRIA

- › **Sites:** Richard Wagner Museum, Baroque Margravia Opera House, Prague Castle, Central Cemetery, Haus der Musik
- › **Venues:** St. Vitus Cathedral, The Lobkowitz Palace at Prague Castle, St. Stephens Cathedral



### CHINA

- › **Sites:** Tiananmen Square, Forbidden City, Great Wall of China
- › **Venues:** Central Conservatory of Music Concert Hall, Gold Sail Concert Hall, International School of Beijing



### ITALY

- › **Sites:** St. Mark's Square, Piazza del Duomo, Colosseum, Teatro di San Carlo
- › **Venues:** Basilica di San Marco, Santa Maria del Fiore, St. Peter's Basilica



### SCOTLAND & ENGLAND

- › **Sites:** St. Andrews Cathedral, Glasgow Cathedral, Edinburgh Castle, Buckingham Palace, London Eye
- › **Venues:** Southwark Cathedral, Church of St. Botolph, Covent Garden, Stirling Castle, Cadogan Hall, Bishopsgate



### LISBON MUSIC FEST IN PORTUGAL

- › **Sites:** Sao Jorge Castle, Palacio Belem, Jeronimas Monastery, Sintra, Batalha
- › Perform at the summer LisBon Music Fest, Portugal's premier festival for performing groups from around the world



### SPAIN

- › **Sites:** Plaza Mayor, Puerta del Sol, Prado, Parc de la Ciutadella, La Sagrada Família
- › **Venues:** Baroque Church of San Millán y San Cayetano, Cathedral of the Holy Cross of St. Eulalia



### FRANCE

- › **Sites:** Honfleur, Notre Dame Cathedral, Versailles, Chartres Cathedral, Eiffel Tower, Loire Valley
- › **Venues:** Chappelle Saint-Jean, Chartres Cathedral, Église Saint-Germain-des-Prés



### ST. PATRICK'S DAY PARADE

- › **Destinations:** Dublin, Causey's Farm, Athlone, Limerick & Bunratty, Celbridge
- › **Activities:** Perform in the famed parade, visit St. Patrick's Cathedral, take an Irish dancing workshop



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Performing Travel Specialist  
800.223.4367

Learn more at  
[worldstrides.com/festivals](https://worldstrides.com/festivals)

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