

*SAMPLE EMAIL TO BE SENT TO FAMILIES AFTER YOUR PARENT MEETING TO PROMOTE TRIP SIGN UP.
YELLOW HIGHLIGHTED SECTION WOULD BE CUSTOMIZED TO YOUR TRIP.*

Hello,

We had a great meeting last night about our trip next **spring** to **Washington D.C.**! If you were not able to make it to the meeting, here are some details about the trip and how to sign up now to take advantage of special early bird pricing.

Watch this **Parent Presentation** for details about this incredible educational opportunity.



Here's some additional information:

- Our Trip ID is **12345** Use this to sign up at worldstrides.com/signup or by phone at 800-468-5899.
- Sign up now to save **\$125** off the trip price and pay only a **\$49** deposit. Signing up early gives you more time to spread out your monthly payments before your trip – and more time to fundraise.
- There's also **FLAG financial assistance** that may be available to help offset your trip price. You can learn more about FLAG by calling 800-468-5899.

Hurry, the deadline to sign up is coming up soon. I hope to see you on the list.

All the best,

<<PL NAME>>

<<PL SCHOOL>>

<<PL EMAIL ADDRESS>>