FOR IMMEDIATE RELEASE

**<Insert Team Name> to Compete in <Destination/Tournament>**

***<City, State> – <Date Sent>*** <Insert Name of Team> will compete in <Destination/Tournament> through WorldStrides Sports Programs. The international sports experience will take place on <dates> featuring <friendly/tournament> matches against <Destination> teams, training sessions with international coaches, a guided stadium tour and the opportunity to experience the sport culture of <Destination>.

WorldStrides Sports Programs takes teams around the world to challenge new opponents, boost skills, and gain lifetime experiences.

“This is a great opportunity for our players to play competitively as well as a once-in-a-lifetime chance to see <Locale> with their teammates and friends,” said <Coach’s Name>. “This will build comradery and teamwork and increase overall player development.”

<insert information about work team is doing to prepare for the experience>

For more information, visit <[www.WEBSITE.com](http://www.WEBSITE.com)>.

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**ABOUT <Your Team/Organization>:**

**ABOUT WORLDSTRIDES SPORTS PROGRAMS:**

Founded in 1967, WorldStrides now provides educational travel and experiences to more than 530,000 students and athletes a year. Its sports division, WorldStrides Sports, was founded in 1998 by Eric McAleer, a former Scottish professional soccer player. In addition to international and domestic travel experiences for athletes, WorldStrides offers experiential learning programs in performing arts, language immersion, career exploration, service-learning, and study abroad. Each of these experiences helps students to see beyond the classroom and playing field to see the world – and themselves – in new ways.  For more information on WorldStrides, visit [www.worldstrides.com](http://www.worldstrides.com/).

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