FOR IMMEDIATE RELEASE

**<Insert School Name>’s <Band, Choir, Orchestra> Looks to Raise $<Amount of Money> for Event in <Insert Destination>**

***<City, State> – <Date Sent>*** - Students from <Name of school> are hosting <insert event> on <day, month, date, year> at <time> in an effort to raise money to perform in a prestigious WorldStrides festival in <destination>. The <event> will be at <location and address>. The class has already raised $<amount>.

This is the <inaugural or insert number of times teacher has traveled> trip for Mr. /Mrs. <Name>’s group, who will get the opportunity to visit <Destination> to <what will they be doing?>. The group is traveling through WorldStrides, one of the largest and most trusted companies providing educational student travel and experiences. This accredited organization hosts the adjudicated festival, and offers numerous experiences for the group, as well as the opportunity to earn credit for students.

The group has been working hard to offset the cost of the educational experience for as many students as possible. “Watching our students work together to fundraise for this trip has been a great experience,” said <name, title>. “Everyone is working toward a common goal. It has strengthened our class, forged friendships and taught our students the importance of teamwork.”

The <Name of School or Teacher’s Class> is expected to depart on <date>. For more information about the trip or to donate, please visit <[www.WEBSITE.com](http://www.WEBSITE.com)>.

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**ABOUT <Your School or Program>:**

**ABOUT WORLDSTRIDES PERFORMING ARTS:**

WorldStrides is the largest educational student travel company in the United States. Founded in 1967, it has grown to provide educational programs for more than 530,000 students annually in over 100 countries around the world. The Performing Arts division supports performing arts travel including festivals, bowl games and parade performances, and custom performing tours all around the world. In addition, WorldStrides offers experiential learning programs in sports, language immersion, career exploration, service-learning, and study abroad. Each of these experiences helps students to see beyond the classroom and to see the world – and themselves – in new ways. For more information on WorldStrides, visit [worldstrides.com](http://worldstrides.com/).

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