



FESTIVALS THAT GROW SKILLS

Travel that strengthens bonds



Get beyond
the music
room and
feel your
music soar

Like you, we're passionate about watching students' skills and their love of music blossom. That's why we offer the most exciting, personally rewarding festival experiences—beyond the music room, across the country, around the world.

New cities to explore. Fun to share with classmates, and friendly competition with peers. Professional, real-world stages to conquer, and new ideas to absorb from seasoned mentors who are standouts in the field.

This is what makes our Heritage Festival events so special. It's a great chance to see a new part of the country, and discover why music is the universal language.

ADJUDICATION TO GROW ON
Get great insight and sharpen skills

DESTINATIONS TO FALL FOR
Get out of town and discover a new place

REWARDS FOR MAKING IT HAPPEN
Bonuses, tons of added value—it's all in
store for you!



Mentorship from the masters



Music education is at the heart of every one of our festivals. It starts with giving you a top-quality, immersive music experience, in a real-world setting.

It builds momentum by exposing you to top music professionals in a well-run festival concert and meaningful onstage clinic.

It concludes in a celebration with friends new and old as you await the results of the festival's competition.

We believe the educational power of our festivals builds a competitive edge for your music program. And it makes for the memories of a lifetime, too!



The AIM Experience Master Class Step up to your new 'personal best'

Affirm. Inspire. Mentor. That's what our AIM Experience stands for, and it's what you get with this very popular, professional-led master class. They're helping scores of students boost their skills, and it's available at any of our festival events.



The highest quality adjudication

Each of our festivals is adjudicated by a panel of three veteran music professionals in your field, who are trained annually by us in our five-star adjudication philosophy. For you, this translates into:

- > A balanced scorecard representing three professional opinions
- > Year-over-year consistency, so you can judge your progress
- > A scoring system that takes into account school size and skills, giving you a fair chance to win awards regardless of your group's relative qualifications

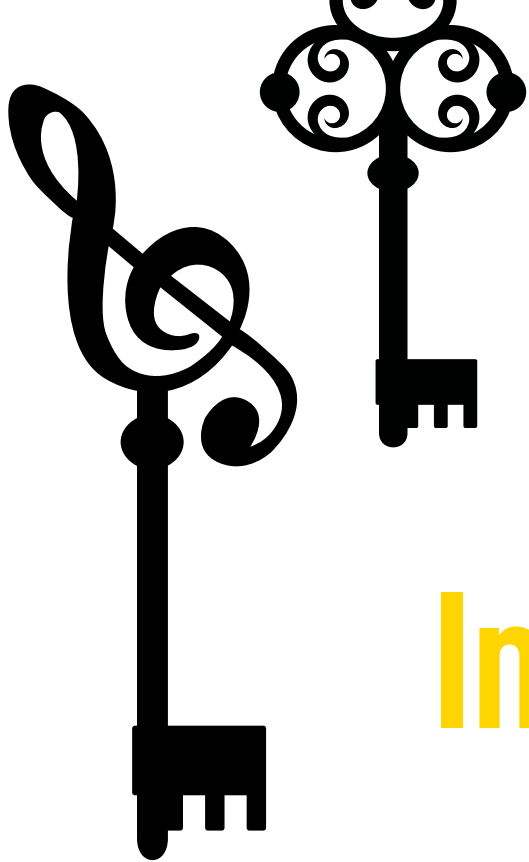
We deliver the most professional coaching and mentorship

Right after your festival performance, one of your adjudicators will conduct an onstage clinic with your ensemble. This is your ensemble's personal time for hands-on instruction and live feedback. It's designed to support your program and deliver that extra burst of inspiration for your group!



Here's how our AIM sessions work:

- > They're 60-90 minute, private master classes led by a university-level clinician. Our roster includes greats like Anthony Maiello, Donald Brinegar, and Marti Newland, to name a few
- > AIM master classes are available during each of our events in private settings, like college music classrooms
- > The content is completely customized by you! You'll share a pre-event call with your clinician to set the focus and tone for your session
- > As a first-come, first-served experience, AIM fills fast, so it's important to book it as soon as you commit to your festival



Festivals are our specialty. Our exclusive access to many of the best venues and professional music talents allow us to put together a festival series that offers you top-quality instruction and adjudication, coupled with the fun destinations that appeal to your students.

Insider access and know-how

A quality event. Every time.

We've spent decades perfecting our festival experience. We pride ourselves on delivering every group meaningful adjudication, friendly competition, and fun awards celebrations. Our conductors and mentors are all professionals who know how to support student musicianship and inspire kids to new levels of confidence. Our performance spaces are fun and inspiring, too.

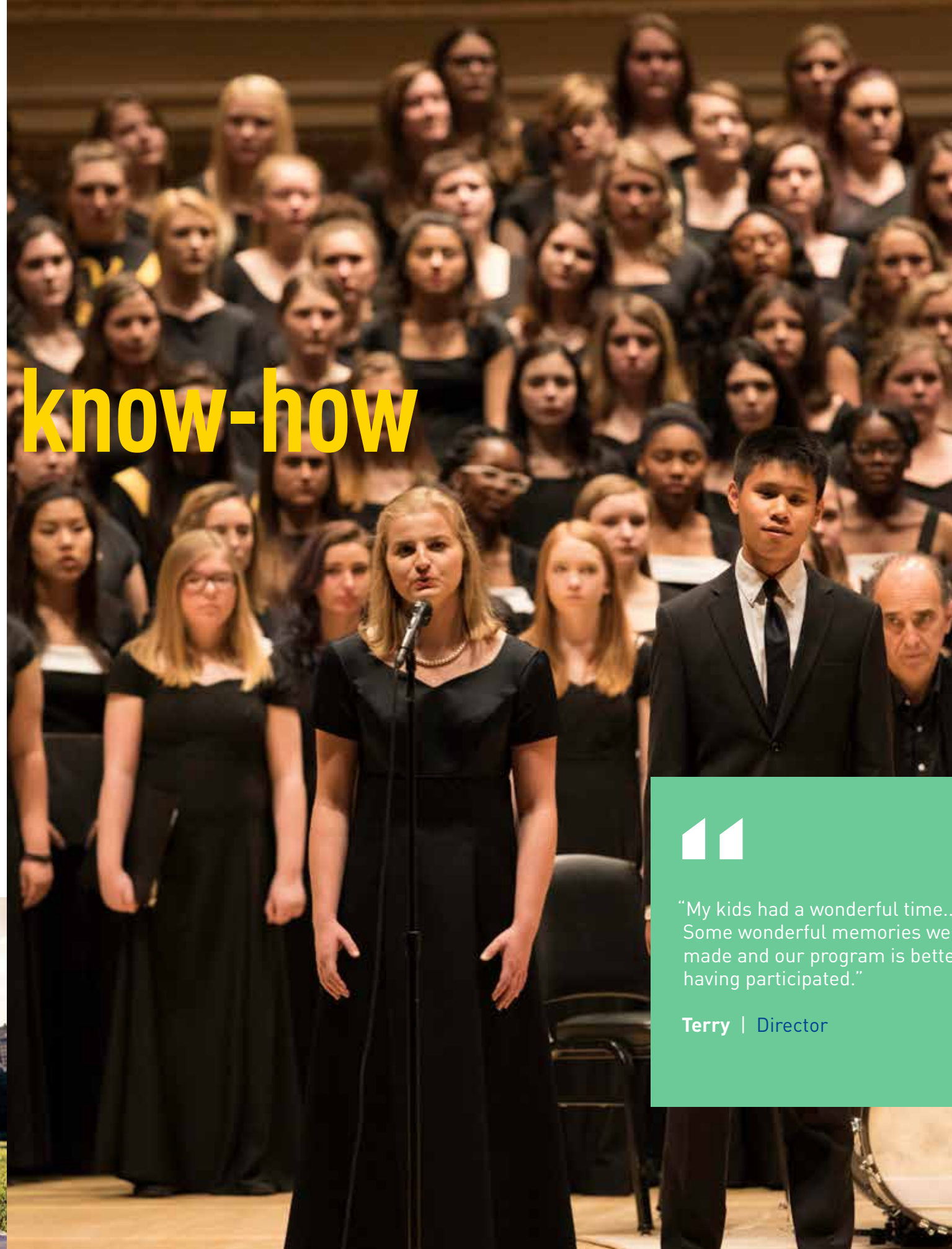
Something for everyone

How does over 80 festival dates in more than 20 fun cities offered over 12 weekends sound to you? Our festival lineup offers you the flexibility to find the perfect fit just for you.

We're seasoned travel experts with more than 50 years of experience hosting events and planning student tours. We'll help you find the perfect event for you, and customize it to meet your budget and goals.

The local scoop on what to see and do

Choosing what to do with your group while you're in town is the fun part! Let our team of experts build an itinerary that meets all your needs. You can depend on us to know your festival city inside-and-out, giving you ideas on popular sightseeing excursions, the most appealing dining spots, and more.



"My kids had a wonderful time... Some wonderful memories were made and our program is better for having participated."

Terry | Director

A trip that's tailored to your needs



“

“I really like that everything for the tour is already planned, smooth and flexible. They always think of the details. ...They made sure I got the tour I wanted.”

Arthella W. | Director

Our specialty in music, combined with our strength in the travel planning, gives us one great benefit you'll really want to take advantage of—the freedom to plan a festival that truly maps to your vision. Our itinerary team excels at making your festival fit your goals and budget, from the shortest excursions to the most extended programs—the one “right size” is the one that works best for you.

Exactly what you want

In performance travel, one size definitely does not fit all. That's why we'll customize any of our festivals to suit your specific needs. Want us to arrange everything from buses and air travel to meals and sightseeing? Great! Opting to stay an extra day or two? We'll help you extend your itinerary, and arrange your lodging and meals.

They are truly your partner with the ability to help you explore everything WorldStrides Performing Arts has to offer—from elite festivals to bowl games to customized tours anywhere in the world.



Get your logistics done for you

From pre-trip planning to on-tour event management, we've got you covered. Your Performing Tour Specialist will help you choose the right event to meet your goals, and they'll work with you from year to year to help you create a travel plan that builds your music program.

Economy Class			Boarding pass	
Class Economy Class			Seat & Class 24A A	
Flight & Date AC 230		Gate A10	Seat 24A	
From Toronto		To New York		
Name John Adam		Airplane use 0080A		Remarks

We're not just any festival company—we're committed to giving the kind of extra-mile value that comes with true partnerships. Anticipating your needs. Providing expert planning help. Supporting you with fundraising ideas. These things are the ultimate reward you get from working with a true partner.

Value: We pay it forward

The great thing about our festivals is that you start building your program momentum and success, right from the first one you do. Festivals create enthusiasm for your music program within your school and community. You earn active financial support and enhance your reputation. You retain your young musicians and win new ones to your classroom.

Here's what you can expect from us:

- > You travel free with a minimum number of student participants
- > You get referral bonuses when you introduce us to another director
- > Your group gets rewarded when you register early

Here's how we support your planning and fundraising efforts:

- > Free use of our Director Tool Kit—including our Admin Approval Kit and Parent & Booster Meeting Guide
- > Tips for promoting your trip in your school and in your community—including our social media and PR pro guide
- > Fundraising resources like our free 25-page idea book, tracker sheet, and flyer templates



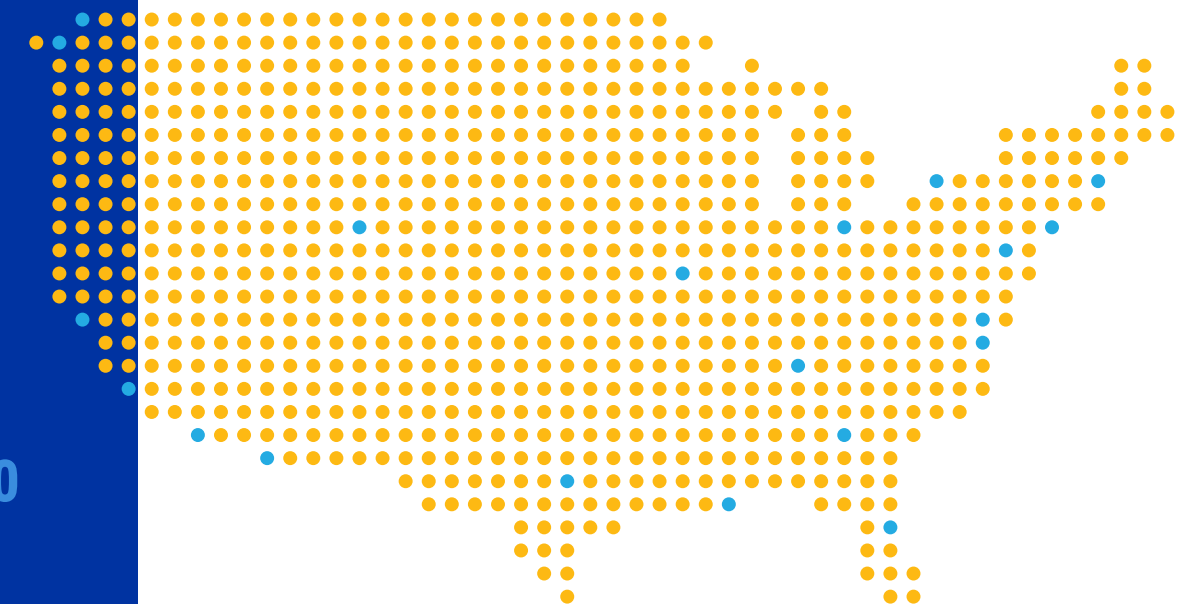


ANAHEIM
ATLANTA
BOSTON
CHICAGO
COLORADO SPRINGS
HONOLULU
HOLLYWOOD
NASHVILLE
NEW ORLEANS
NEW YORK
ORLANDO
PHILADELPHIA
SAN ANTONIO
SAN DIEGO
SAN FRANCISCO
SEATTLE
ST. LOUIS
TORONTO
VANCOUVER
WASHINGTON, D.C.
WILLIAMSBURG

More than 20 cities—over 80 festivals!

Welcome to our Heritage Festival destination lineup

Our festivals provide a tremendous opportunity to explore and discover new places as a valuable part of the overall experience. We're proud to offer great destination choices, from New York City to Hollywood to Honolulu.



See the most up-to-date
festival calendar online.
Choose the dates that work
for you!

worldstrides.com/calendar

Our popular New York City Festival is filled with excitement—stimulating performance, sightseeing in the world’s culture capital, and a blockbuster awards night, including a Hudson River cruise. Here’s a sneak peek of what a festival experience looks like!

A day in the life of a Heritage Festival

DAY 1 Welcome to the Big Apple!

Jump right into the music with our popular AIM Experience master class, personalized instruction just for your group



Enjoy a group dinner (complete with singing waiters) at famed Ellen’s Stardust Diner



Break for a little souvenir shopping and take a selfie with your new NY gear

Following your performance, enjoy immediate feedback during your onstage clinic



After your private warmup, take the stage in beautiful Riverside Church, an acoustic dream, and perform for your adjudication panel and fellow festival ensembles

DAY 2 The performance



Now it’s your turn to be the audience! Relax and settle in for a Broadway Show

You can’t leave New York without the pizza. Do a pizza party lunch.



DAY 3 Celebrate with new friends!

Celebrate and dance the night away on your Hudson River Cruise



Your festival culminates at your Awards Ceremony at Riverside Church, where you’ll learn who takes home the big trophies



Grab some New York bagels and head for home. Or, work with our team to extend your stay a day or two.

DAY 4 Goodbye, NYC!

Elite performances

“I loved it. It was exactly what I wanted. I wanted a legitimate educational experience for the students, not just a vacation. Meanwhile, the students still had a fabulous time, enjoyed the learning, enjoyed the music, and enjoyed being together. I honestly cannot say enough positive things about this experience.”

—Jessica, Choir Director

Our elite performing programs are designed to honour the most skilled and deserving student ensembles. These are once-in-a-lifetime opportunities to learn and grow under the batons and discerning eyes of world-renowned conductors and adjudicators.



FESTIVAL AT CARNEGIE HALL

When you attend the Festival at Carnegie Hall, you get to live out the fantasy of a truly professional performance in a venue that has hosted the greatest of the greats in the world of music—from the Beatles to Pavarotti to the most famous symphonies. It's a once in a lifetime opportunity, and one that your students will remember for the rest of their musical careers.

What's more, they'll enjoy the whirlwind of preparation and excitement that comes with their Carnegie Hall debut: their live performance on the Ronald O. Perelman Stage in the Isaac Stern Auditorium, and valuable access to our renowned adjudicators and conductors.

Open to choral groups who have received a Gold 90+ rating at a Heritage Festival or by audition. Instrumental groups are selected by audition only.



FESTIVAL OF GOLD

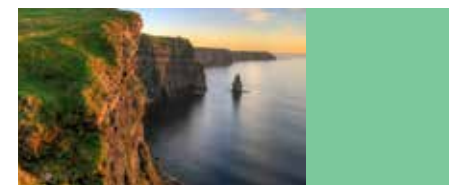
Designed for choirs, bands, and orchestras looking for a musically immersive experience, this prestigious event features instruction by top-notch professional clinicians and adjudicators, plus travel to the most exciting U.S. cities. It includes festival performances, a private clinic, and an encore concert in a major concert hall. Our Festival of Gold venues include: Segerstrom Center for the Arts in Los Angeles, Orchestra Hall in Chicago, Schermerhorn Symphony Center in Nashville, and Davies Symphony Hall in San Francisco.

Open to groups who have received a Gold 90+ rating at a Heritage Festival, a superior rating at a recent state contest, or by audition.



Customized performing tours

The sky's the limit with our customized performing tours. We've put together a portfolio of popular performance travel opportunities you'll love. Whether it's a specialized tour in North America or anywhere in the world, these trips deliver truly out-of-the-ordinary experiences, and we're happy to adapt any of them to fit your specific needs and budget. Completely customized? Yes, we can!



Ireland

- > Sites: Cliffs of Moher, Bunratty Castle, Dublin Castle
- > Venues: Galway Cathedral, St. Patrick's Cathedral, Dublin Castle



Germany, Czech Republic, Austria

- > Sites: Richard Wagner Museum, Baroque Margravia Opera House, Prague Castle, Central Cemetery, Haus der Musik
- > Venues: St. Vitus Cathedral, The Lobkowitz Palace at Prague Castle, St. Stephens Cathedral



China

- > Sites: Tiananmen Square, Forbidden City, Great Wall of China
- > Venues: Central Conservatory of Music Concert Hall, Gold Sail Concert Hall, International School of Beijing

Popular Custom Performing Tour Destinations



Anaheim

- > Visit *Disneyland*® Park and *Disney California Adventure*® Park, with a *Disneyland*® Resort 3-Day Park Hopper Pass
- > Learn in the Music 101: Inside the Soundtracks of *Disneyland*® workshop



Nashville

- > Sites: Country Music Hall of Fame and Museum, Schermerhorn Symphony Center, Opryland Hotel, Grand Ole Opry, The Parthenon Museum
- > Activities: Perform at Country Music Hall of Fame and Museum, create a record at RCA Studio B, take a master class with a college professor of music



Washington, D.C.

- > Sites: White House, Capitol, Monument Tour, Arlington National Cemetery
- > Venue options include: The Old Post Office Pavilion, Union Station, various monuments, Capitol Hill, the Smithsonian Institution museums, and the Walter Reed Army Medical Center



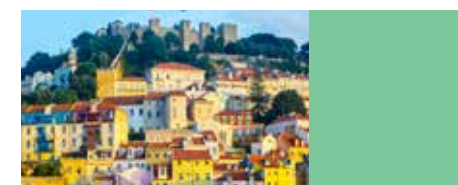
Italy

- > Sites: St. Mark's Square, Piazza del Duomo, Colosseum, Teatro di San Carlo
- > Venues: Basilica di San Marco, Santa Maria del Fiore, St. Peter's Basilica



Scotland & England

- > Sites: St. Andrews Cathedral, Glasgow Cathedral, Edinburgh Castle, Buckingham Palace, London Eye
- > Venues: Southwark Cathedral, Church of St. Botolph, Covent Garden, Stirling Castle, Cadogan Hall, Bishopsgate



LisBon Music Fest in Portugal

- > Sites: Sao Jorge Castle, Palacio Belem, Jeronimas Monastery, Sintra, Batalha
- > Perform at the summer LisBon Music Fest, Portugal's premier festival for performing groups from around the world



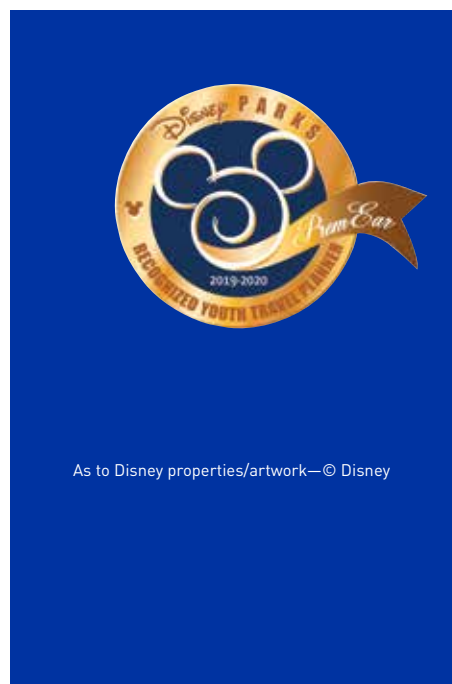
Orlando

- > Visit *Disney's Animal Kingdom*® Theme Park, *Epcot*®, and *Magic Kingdom*® Park with a *Walt Disney World*® 3-Day Park Hopper Pass
- > Take a workshop like Disney Sings or perform in the Candlelight Processional

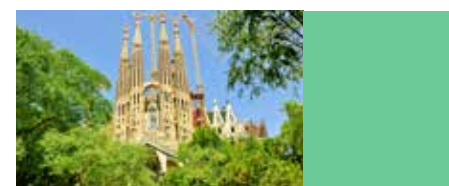


New York

- > Sites: Times Square, Statue of Liberty, 9/11 Memorial, Top of the Rock, Central Park
- > Activities: Attend a Broadway Show, perform at St. Paul's Church or the Lincoln Center, visit Carroll Music Studios



As to Disney properties/artwork—© Disney



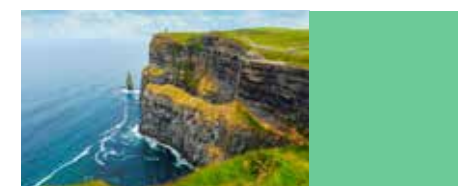
Spain

- > Sites: Plaza Mayor, Puerta del Sol, Prado, Parc de la Ciutadella, La Sagrada Família
- > Venues: Baroque Church of San Millán y San Cayetano, Cathedral of the Holy Cross of St. Eulalia



France

- > Sites: Honfleur, Notre Dame Cathedral, Versailles, Chartres Cathedral, Eiffel Tower, Loire Valley
- > Venues: Chappelle Saint-Jean, Chartres Cathedral, Église Saint-Germain-des-Prés



St. Patrick's Day Parade

- > Destinations: Dublin, Causey's Farm, Athlone, Limerick & Bunratty, Celbridge
- > Highlights: Perform in the famed parade, visit St. Patrick's Cathedral, take an Irish dancing workshop

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Learn more at
at worldstrides.com/perform-canada

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information to be valuable.
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responsibly. Thank you!

