



Online Media Kit

For additional information, high resolution photos or logos, please contact media@worldstrides.com.

Who is WorldStrides?

WorldStrides is the largest and most trusted educational travel and experiences organization in the United States. Since 1967, WorldStrides has provided a variety of educational travel programs to more than nine million elementary, middle, and high school students, as well as university and graduate students. 550,000 students each year travel with WorldStrides to destinations throughout the United States and the world. We have worked with educators from all 50 states and several foreign countries, taking students to more than 110 countries on six continents.

Founded in 1967 by a middle school social studies teacher from Chicago who discovered the incredible power of education outside the classroom while traveling to Washington, D.C. with his students, the company has since grown to become a leader in experiential learning for students of all ages throughout their lifetime learning journey. Our mission flows through everything we do - enabling students to see beyond the classroom and to see the world, and themselves, in new ways. We help them grow as people... by developing independence, leadership, problem-solving skills, worldliness, and maturity. We help them grow as citizens... by building compassion, understanding, connections, and perspectives that transcend boundaries and borders.

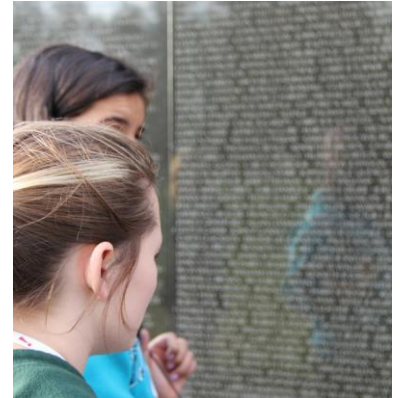
Learning at the Core

Everything we do is designed to foster student and faculty engagement—from on-tour LEAP activities, to world-class performance adjudication, to customized global engagements. Our goal is to provide moments that delight and open up the world of learning. Learn more about our accreditation, and the team and philosophy behind it.



Proven Track Record

With more than 50 years of success providing over 9 million students with outstanding experiences, our track record is unrivaled. Our network, knowledge, planning and industry-leading infrastructure - like 24/7 support and Doctors on Call - provide the confidence and peace of mind that only come from experience.



Personal Care

Our team is truly passionate about making each experience easy to manage from A to Z. We're there when you need us, and if the unexpected happens, we bring a can-do mindset to get things back on track quickly. Our relationships stand the test of time because they are real - we sweat the details, and it shows.



Our Locations


WorldStrides has more than 70 offices around the world, including in Charlottesville, VA (main headquarters); Vienna, VA; Salt Lake City, UT; Austin, TX; Boston, MA; Chicago, IL; Merida, MX; Toronto, CA, and in more than 25 countries including Costa Rica, Spain, France, China, and Australia.

Our Leadership

We are backed by the financial strength of Eurazeo and Primavera Capital. WorldStrides' management team is led by Bob Gogel, President and Chief Executive Officer. The Executive leadership team includes:

- Terri Morgoglione, Chief Experience, Health & Safety Officer
- Matt Wertz, Chief Business Officer
- Jim Cigliano, Chief Relationships Officer
- Lauren Fryefield, Chief Marketing Officer
- Adrienne Howard, Chief Strategy Officer
- Tim Walkup, Chief Talent Officer
- Vincent Cirel, Chief Information Officer
- Paul Jenkins, General Counsel

Our History

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- 1964** A middle school social studies teacher from Chicago, Phil Wendel, discovers the incredible educational experience of traveling to Washington, D.C., with his students.
- 1967** He was so encouraged by the powerful effects that travel had on his students, Phil leaves teaching to create Lakeland Tours. His vision to make educational travel easy, fun, and safe for teachers and students came to fruition, as Lakeland Tours grew and became the leader in educational student travel.
- 1996** Lakeland Tours becomes accredited by the Northwest Association of Accredited Schools (now the Northwest Accreditation Commission, part of Cognia), making it the first accredited organization of its kind.
- 1998** From 1998 to 2003, Lakeland Tours joins forces with other leaders in the student travel field – American Student Travel, Bowl Games of America, Educational Field Studies, Heritage Festivals, Classic Festivals, and Wider Horizons – to form WorldStrides.
- 2005** WorldStrides’ educational mission broadens to include “a commitment to environmental stewardship,” and its Science Action and Adventure Series was born.
- 2008** WorldStrides expands its university offerings to bring Accent Travel Group and its focus on MBA programs to the WorldStrides family.
- 2009** WorldStrides welcomes New Century Tours and Travel MBA, further expanding the family.
- 2010** WorldStrides renews its accreditation through the Northwest Accreditation Commission (now part of Cognia) and becomes accredited by multiple regional accrediting agencies, including the Western Association of Schools and Colleges, Middle States Association Commission on Elementary and Secondary Schools (now Middle States Association of Colleges and Schools), and Cognia, the parent organization for the Southern Association of Colleges and Schools Council on Accreditation and School Improvement and the North Central Association Commission on Accreditation and School Improvement.
- 2011** WorldStrides welcomes Casterbridge Tours, a leading provider of art, literature, language, and history programs to Europe, Asia, and Africa, to the WorldStrides family.
- 2012** WorldStrides begins offering short-term immersion experiences directly to students to destinations worldwide. In addition, WorldStrides welcomes NETC, adding to an already extensive repertoire of international travel programs for high schoolers.
- 2013** WorldStrides goes Down Under, expanding into Australia! Additionally, WorldPass joins the WorldStrides family, and WorldStrides unites its programs for high school groups under a single name.

Our History

2014

Oxbridge Academic Programs joins the WorldStrides lineup, with academically intensive programs for 8th to 12th graders, held at top universities like Oxford, Cambridge, Columbia, and L'Academie de Paris.

2015

A busy year of growing! Outside the U.S., WorldStrides welcomes Rhapsody Tours of Kent, England and the Center of International Business and Commercial Law (CBL) to the fold, which adds depth to its existing UK and China-based presence. Then, Excel International Sports comes on board as the leading provider of specialized international sports travel for elite club, high school, and university level sports teams. Before the year's end, WorldStrides enters the field of long-term study abroad by welcoming International Studies Abroad (ISA) to the family. This established Austin-based organization brings a global network of offices and host university partners to the team!

2016

WorldStrides renews its accreditation as a school from AdvancED, the largest accrediting organization in the world, and receives high marks for its commitment to educational transformation for students. Additionally, Explorica joins the WorldStrides family.

2017

WorldStrides celebrates 50 years enriching students' lives. WorldStrides also escorts more than 6,000 students to witness the presidential inauguration. The organization re-aligns its higher education division to better leverage the teamwork of WorldStrides and ISA to focus on faculty-led and custom programs.

2018

Another year of growth! Envision joins our program portfolio, bringing career exploration and leadership programs that enable students from elementary age through college to test drive their future careers. We also added Asia Pacific study abroad specialists from The Education Abroad Network (TEAN), as well as WorldStrides Global Camps.

2020

WorldStrides unveils a new look! Our logo that can be interpreted as a series of open books, building and growing on each other. In addition to books, the symbol suggests a soaring bird (also part of the prior WorldStrides logo), which represents notions of independence and new heights in learning. As we evolve as a company, we pledge to push learning further, to help our students soar higher, and to continue to be a partner in helping their dreams become reality.

Our Programs

U.S. and International Tours

Our educational travel programs translate classroom learning into exciting travel experiences in the real world. From D.C. to Dublin, these tours allow students, along with educators from their community, to see sites that enhance their classroom learning and expand their view of the real-world. With hands-on activities like reciting the famous “I Have A Dream” speech on the Lincoln Memorial steps on a Washington, D.C. history trip, or counting rare species in a Costa Rican rainforest, each educational trip brings learning to life and inspires the next adventure!

WorldStrides offers a wide variety of educational travel programs, created for different ages and interests. Popular categories include U.S. history tours, science tours, international tours, and religion and faith-based programs. This category of programming also includes Explorica by WorldStrides programs, which operate under a separate brand name.

Study Abroad Programs

Our study abroad experiences allow students to live and study in a new city or campus, enriching their resumes, broadening their minds, and inspiring their futures. In numerous studies, study abroad is shown to have a direct correlation with academic success as well as career and future factors like living abroad and working in a global company.

Through a family of brands, WorldStrides offers a wide variety of types of education abroad. Our programs for college and university students include faculty-led programs created in collaboration with professors, as well as semester, year-long, and summer study abroad at international host universities throughout Africa, Asia, Europe, Latin America, and The Pacific. University students can also pair these experiences abroad with programs from other categories of our portfolio, like internships, service-learning, and mission work. Depending on the destination, format, and focus, these programs might be operated under the WorldStrides brand, or by our divisions International Studies Abroad (ISA) by WorldStrides or The Education Abroad Network (TEAN). WorldStrides also offers college prep programs for high schoolers through divisions under the brands Oxbridge Academic Programs and CBL.

“ This is the second child I have sent on a WorldStrides trip to DC. Even though the trip is short it is FILLED with fun and educational stops and tours. Both of my kids came home from this trip and thanked me for sending them! The memories from these trips last a lifetime.”

“ From the beginning of the planning phase to boarding the plane, the process could not have been easier! The planning and booking staff are professional and always accessible! The tour itself was simply fantastic! The hotels and restaurants were all great choices! The hotels were centrally located; they were clean and provided a superior breakfast every day! ... It was evident that they had our best interests at heart and wanted to create live-long positive memories for the students!!”

“ We took a week trip to the Galapagos and had a terrific trip. WorldStrides took care of all the logistics and they were incredibly helpful before during and after the trip. This trip was a great way to get to know a different part of the world and make lasting friendships with new classmates.”

Our Programs

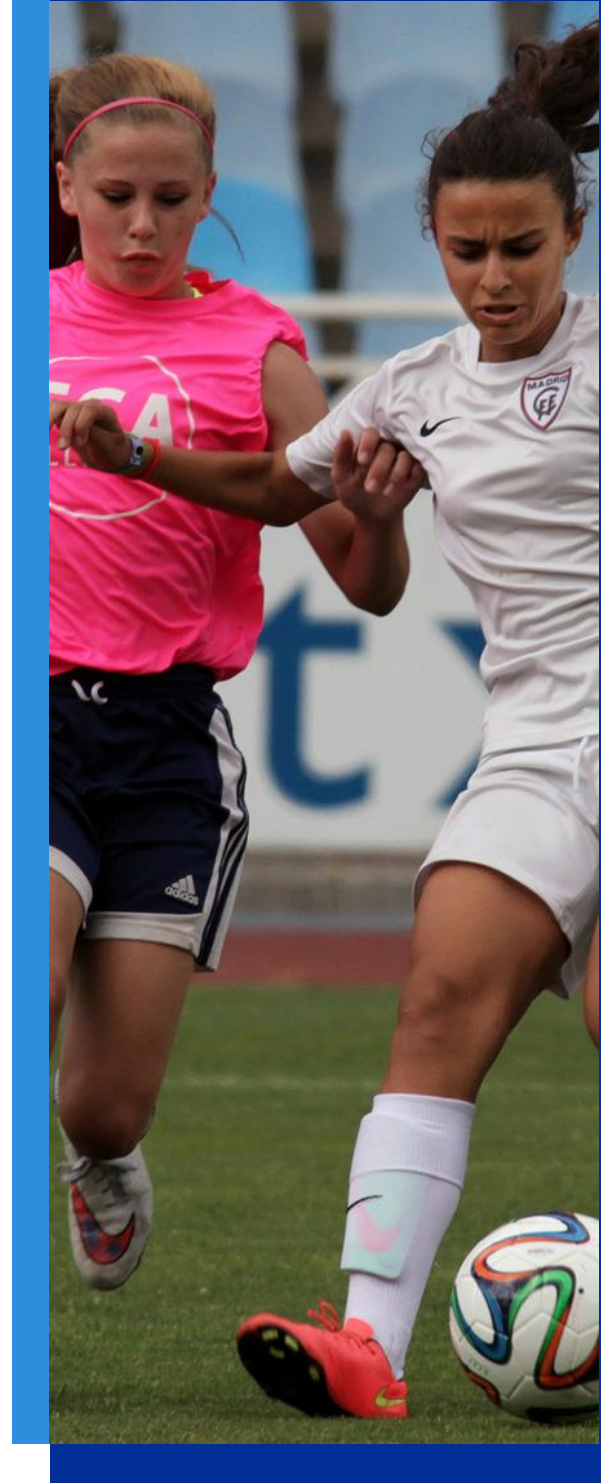
Performing Arts

From adjudicated choral and instrumental festivals in elite performance halls to world-famous theater experiences across the pond, WorldStrides performing programs fuel the artistic passions of students. We partner with incredible venues and conductors, adjudicators, and choreographers to offer events that inspire students and give bands, orchestras, choirs, and theater groups once-in-a-lifetime performance opportunities. Our events include:

- Heritage Festivals
- Festival at Carnegie Hall
- Festival of Gold
- Bowl Games and Parade Events
- Honors Performance Series
- American High School Theater Festival
- International Collegiate Theater Festival

Sports

WorldStrides offers tours and tournaments for teams in sports like soccer, basketball, lacrosse, and field hockey. These incredible bonding experiences give students a glimpse of play beyond their home country, and place them on the field with teams who are both alike and different to test their talents. They learn the common language of competition and leave with a bigger sense of the world, and their own abilities.



“ The experience at Carnegie Hall was truly a life-changing performance for many of our students. The high level of adjudication and critique made the experience educational in a I have taken a performing ensemble. The acoustics in the hall are phenomenal and the convenience of our accommodations made our equipment and luggage issues painless. Our community continues to be excited about the event and would like to make this trip a tradition at least once for every student in our program during their high school years.”

Our Programs

Career Exploration

Our suite of programs for students to explore their passions and test drive their careers is offered directly to high-achieving students and includes options for students in grades 3-12, and in higher ed too. Our NYLF series, offered through Envision, includes a portfolio of programs for a range of interests, including engineering, national security, law, and medicine. We also have programs for students who want to explore a career in cooking, gaming, and diplomacy. Many programs are conducted on college campuses, giving students a chance to explore their future and consider what life might be like after high school. Through our higher ed division, we also offer full-time internships abroad in a wide variety of fields. This hands-on experience is a transformative career and cultural education that is sometimes paired with a traditional study abroad experience.

Language Immersion

For students looking to master a language, our language-focused study abroad programs offer courses taught only in the target language. Along with homestays and immersive cultural experiences, they help students progress to fluency during a study abroad experience. We also offer language study tours for teacher-led school groups that can be customized to include immersive experiences like homestays.

Service-Learning

We believe in making an impact, and our programs for students interested in serving the community do just that. Thoughtfully designed to ensure a commitment to the communities where we perform service, our programs partner with local organizations to allow students to contribute to long-term work to serve the real needs of the community. Through a partnership with Camps International, we also offer rustic leadership expeditions for school groups in field study centers in locations like Peru, Kenya, and Uganda.




Our Affiliations and Memberships

WorldStrides is committed to achieving educational excellence. Through our partnerships, accreditation, and professional affiliations, we continue to extend education into the worldwide classroom and provide unique opportunities for learning beyond classroom walls. A sample of those relationships is below.

Accreditation


Cognia



Middle States Association of Colleges and Schools



Western Association of Schools and Colleges



Educational and Cultural Collaborations

Smithsonian Institution



Center for Civic Education



Institute of International Education - Generation Study Abroad



Colonial Williamsburg



Access Development Fundraising



Monticello




Mount Vernon



George Mason



New York Academy of Sciences



Academic Association Memberships

AACSB (Association to Advance Collegiate Schools of Business)



Accreditation Council for Business Schools & Programs (ACBSP)



American Choral Directors Association (ACDA)



ASCD (formerly the Association for Supervision and Curriculum Development)



National Association for Music Education (NAfME)



National Association of Secondary School Principals (NAISSP)



California Association of Directors of Activities (CADA)



National Council of Teachers of English (NCTE)



National Association of Independent Schools (NAIS)



Travel and Safety Associations

Airlines Reporting Corporation (ARC)



Association of British Travel Agents (ABTA)



European Tour Operators Association (ETOA)



International Airlines Travel Agent Network (IATAN)



WorldAware



National Tour Association (NTA)



Student and Youth Travel Association of North America (SYTA)



United States Tour Operators Association (USTOA)



Washington, D.C. Convention and Visitors Association

