**For WorldStrides Excel Programs**

FOR IMMEDIATE RELEASE

**<Insert Team Name> to Compete in <Name of Competition/Location>
*Team Hopes to Raise <$X, XXX>***

***<City, State> – <Date Sent>*** <Insert name of Team> will compete in <Name of tournament/competition> in <Location> through WorldStrides Excel Programs. The competition will take place on <dates>. The team will be fundraising at <Name of establishment and Address>. The team is hoping to raise <amount>.

In addition to playing competitively, the team will also be exploring <location> where they will be <Name some items on the itinerary>.

WorldStrides Excel Programs takes teams around the world to challenge new opponents, boost skills and gain lifetime experiences.

“This is a great opportunity for our players to play competitively as well as a once in a lifetime chance to see <Locale> with their teammates and friends,” said <Coach’s Name>. “This will build comradery, teamwork and overall increase player development.”

For more information about the tournament or to donate, please visit <[www.WEBSITE.com](http://www.WEBSITE.com)>.

###

**ABOUT <Your Team/Program>:**

**ABOUT WORLDSTRIDES EXCEL PROGRAMS:**

*WorldStrides Excel Programs is the leader in international tours for U.S. soccer teams and is a specialist in meeting the unique requirements of international team travel at the recreational, travel, ODP, and collegiate team level. Founded in 1998 by Eric McAleer, a former European professional soccer player, Excel International Sports was acquired by WorldStrides in 2015. For more information on WorldStrides Excel Programs, visit* [*www.worldstrides.com*](http://www.worldstrides.com)*/excel.*

**Media Contact:**

Name

Title

Email Address

Phone Number