FOR IMMEDIATE RELEASE

**<Insert Team Name> to Compete in <Destination/Tournament>**

***<City, State> – <Date Sent>*** <Insert Name of Team> will compete in <Destination/Tournament> through WorldStrides Excel Programs. The tour will take place on <dates> featuring <friendly/tournament> matches against <Destination> teams, training sessions with international coaches, a guided stadium tour and the opportunity to experience the sport culture of <Destination>.

<Team> is participating in a fundraising opportunity to sell raffle tickets resulting in the winner receiving an all-expense paid trip to Manchester, England to see an English Premier League match featuring Manchester United Football Club. The team is hoping that you would support us by purchasing raffle tickets. All of the funds that are raised from the tickets will contribute to alleviating the cost of the tour. WorldStrides takes no revenue from the fundraiser.

WorldStrides Excel Programs takes teams around the world to challenge new opponents, boost skills and gain lifetime experiences.

“This is a great opportunity for our players to play competitively as well as a once-in-a-lifetime chance to see <Locale> with their teammates and friends,” said <Coach’s Name>. “This will build comradery and teamwork and increase overall player development.”

For more information about the tour or to donate, please visit <[www.WEBSITE.com](http://www.WEBSITE.com)>.

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**ABOUT <Your Team/Organization>:**

**ABOUT WORLDSTRIDES EXCEL PROGRAMS:**

*WorldStrides Excel Programs is the leader in international tours for U.S. soccer teams and is a specialist in meeting the unique requirements of international team travel at the recreational, travel, ODP, and collegiate team level. Founded in 1998 by Eric McAleer, a former European professional soccer player, Excel International Sports was acquired by WorldStrides in 2015. For more information on WorldStrides Excel Programs, visit* [*www.worldstrides.com*](http://www.worldstrides.com)*/excel.*

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